



Libertarian

Party of California

Executive Committee Minutes

April 30, 2017

Santa Clara Marriott

2700 Mission College Boulevard

Santa Clara, CA 95054

Call to Order

Chair, Ted Brown, called the meeting to order at 4:39 p.m.

Roll Call

A quorum of the Executive Committee was present as well as guests.

Ted Brown, Chair
Honor "Mimi" Robson, Secretary
Steven Haug, Treasurer
Kenneth Brent Olsen, Northern Vice-Chair

Jonathan Jaech, Southern Vice-Chair

Boomer Shannon, At-Large
Jason Wu, At-Large
David Bowers, At-Large
Wendy Hewitt, At-Large
Alex Appleby, At-Large
Robert Imhoff, At-Large
Tyler Kuskie, At-Large
Zachary Moore, At-Large

Jennifer Imhoff, Alternate At-Large
Baron Bruno, Alternate At-Large

Members not in attendance:

Eric Vaughnes, At-Large
Susan Marie Weber, At-Large

The following guests were in attendance:

Matthew Barnes
Joe Dehn
José Castañeda
Elizabeth Brierly

Introduction and Sign-In

All members of the Executive Committee introduced themselves.

Adoption of Agenda

Adopted with no objection

Election of Operations Committee (4-Positions)

Nominations:

Boomer Shannon
Zachary Moore
Honor "Mimi" Robson
Steve Haug
Alex Appleby
Jonathan Jaech
Robert Imhoff

Vote: Alex Appleby	11 votes
Boomer Shannon	10 votes
Honor "Mimi" Robson	9 votes
Robert Imhoff	8 votes

Officer Reports

Chair Report:

Chair, Ted Brown, reported that we raised \$1,650 at the Saturday Night Banquet for Candidate Support as well as monthly donations of \$55. He will arrange to get the checks and cash deposited to the Candidate Support Committee account and Mimi Robson will work with the CSC Treasurer to process the credit card donations as well as the monthly donations.

Questions: None

Northern Vice-Chair Report:

Northern Vice-Chair, Kenneth Brent Olsen, reported that as he has only been the Northern Vice-Chair since being elected he wanted to thank everyone for their support. His mission going forward will be to grow the party as well as work to win elections. His work and effort will be getting on the ground and grow the Northern Counties. He will also be appointing Rick DeWalt as Chair pro tem of Tulare County.

Questions: Ted Brown asked if William Merryman had been appointed Chair pro tem for Fresno County as Paula Barefoot had resigned that position. He also mentioned that William also wants to run for Congress against Representative Devin Nunes. Kenneth

responded that he doesn't know if the out-going Vice-Chair had appointed William so he will be doing so.

Southern Vice-Chair Report:

Southern Vice-Chair, Jonathan Jaech, reported that he didn't have much new to report. He noted that Gail Lightfoot is the Chair pro tem for San Luis Obispo County, Michael Warnken is the Chair pro tem for Santa Barbara County and Kern County recently held elections. San Diego County has recently had a rebirth with Alicia Dearn as Chair.

Questions: Boomer Shannon noted that he has been in contact with several of the Executive Committee members of San Diego and will be going there to speak at a supper club. He noted that it was his understanding that San Diego wasn't currently affiliated with the state.

Jonathan Jaech noted that he was unaware that San Diego County was unaffiliated and for all intent and purpose they are a recognized affiliate.

Mimi Robson added that she has been working with Alicia Dearn and Jim Dueweke, County Treasurer, on membership and there had been no mention of them being unaffiliated as the goal has been to get up-to-date with dues sharing.

Ted Brown stated that we should go under the assumption that they are currently an affiliated county and once all the database issues have been resolved they will receive their dues sharing apportionment.

Secretary Report:

Honor "Mimi" Robson, Secretary, reported that she had nothing new to report since her Convention report the day before

Questions: Boomer Shannon asked if we knew what the delegate count for the convention was. Honor responded that we had 75 delegates on Saturday and 81 in the morning on Sunday and 82 in the afternoon.

Treasurer Report:

Treasurer, Steven Haug, reported that he will need a handoff from the previous Treasurer before he will be able to report on the financial health of the party. He currently doesn't know where the books are at or what the FPPC account or bank accounts are. His primary goal will be properly categorizing the income and expense items so we can then start working on growing the party.

Questions: Ted Brown mentioned that he had gone to Wells Fargo Bank, where our accounts are held, and had gotten access to the bank statements and he received a new debit card for the account. He mentioned that the main expenditures had been for the convention however the party will be receiving the money from EventBrite in a few days which will replenish the account.

Motion: Ted Brown moved to add Candidate Support Committee to the agenda, as the next item with a 10 minute time allotment, with no objection.

Point of Information: Ted Brown pointed out that the Candidate Support Committee had previously been comprised of the 15 members of the Executive Committee.

Point of Information: Robert Imhoff questioned if there was a Bylaw requirement that the committee be only comprised of the Executive Committee. After reviewing the Bylaws it was determined that the Chair can appoint the committee as he sees fit. Ted Brown stated he intended to appoint a Committee of 5-members, including himself.

Motion: Robert Imhoff moved to postpone the Candidate Support Committee until the end of the meeting with no objections.

Office Report:

Boomer Shannon reported that the office in Monrovia is doing fabulously. They are dealing with mail and activists have been primarily focused on the Convention. They have also gotten several new volunteers because of the convention.

Point of Information: Jonathan Jaech asked if the new audio visual equipment that was purchased by the party came out of the Office Budget of the Northern and Southern districts. The answer was not known at the time of this meeting but will be addressed at the next Executive Committee meeting after the incoming Treasurer has balanced the account. In addition, a new printer was purchased and it will be sorted out where the printer will be stored/used. The Northern and Southern Vice-Chairs will discuss how to split up the A/V equipment for their regions after the meeting.

LNC Report:

Aaron Starr was unavailable so there was no LNC Report.

2017 Convention Report:

Jennifer Imhoff reported that we had received \$11,786 through EventBrite with an additional \$700 cash collected through registration at the event. There were also several transactions processed through NEON however that amount was not yet available.

Alex Appleby reported that he had not sold all shirts that were purchased for sale and it was an approximate \$400 deficit. Matthew Barnes stated he would purchase the remainder of the shirts for \$400 so the party will break even on the shirts.

Robert Imhoff reported that as of Thursday night (prior to the start of the Convention) we were at a \$4,600 loss however after all sales made during the event he estimates that the Convention will either break even or have a small amount of profit.

Jennifer Imhoff also reported that we had 120 people that had preregistered and there were approximately another 30-40 people that registered at the door. We also met all our goals for food and beverages so there will be no additional hotel fees.

2018 State Convention:

At the February 2017 Executive Committee meeting the body passed a motion to put out a Call for Bids for the 2018 Convention to be held in Southern California. At this time Gail Lightfoot, in conjunction with José Castañeda, have made their intention known to provide a bid to have the convention held in Ontario, California.

Ted Brown stated that we will continue with the discussion of the 2018 Convention at the next Executive Committee meeting.

Financial Standards Committee:

Per the Bylaws, the Executive Committee shall select a Financial Standards Committee during the first three months after a convention. The Financial Standards Committee shall review the financial records and processes of the party and report its findings at each subsequent Executive Committee meeting and at the next state convention.

Motion: Wendy Hewitt moved and David Bowers seconded that we postpone the appointment of a Financial Standards Committee until our next meeting so that the incoming Treasurer has a chance to get the financial records of the party in order. With no objection the committee appointments will be taken up at the next meeting.

Budget Report:

Steven Haug, Treasurer, reported that there is currently no budget as the budget that was created at the end of 2016 by the previous Treasurer made no sense.

Tyler Kuskie will get in touch with the previous Treasurer and attempt to put the incoming and outgoing Treasurers in contact with each other so that they can go over the current books.

Newsletter Report:

Elizabeth Brierly reported that the Newsletter went out on April 29, 2017. Under the current agreement she had a commitment to put out one newsletter before the convention and one last newsletter after the convention. If we are to go forward with additional newsletters a new agreement will be required. She has also not been paid per the agreement and will be providing invoices to the Treasurer. She also reported that there had been outstanding invoices from Sandra Kallander however she has now paid those directly and will be including them as expenses in her invoices.

Database Committee Report:

Point of Information: Ted Brown stated that per the Bylaws the Secretary is technically in charge of the Membership Database. However, previous to the new Secretary there had been a Database Committee which was appointed by the Executive Committee to look at database solutions. In addition, working parallel to the Database Committee was Matthew Barnes along with volunteers who have been working to create a new database solution for the party.

Boomer Shannon spoke on behalf of Matthew Barnes and his team in regards to the database that they have been working on. CiviCRM is the database that they have been working with and in the past month they have made between 8,000 and 10,000 phone calls using that system.

Matthew Barnes continued stating that the database is comprised of information they have gathered from the Gary Johnson campaign as well as data obtained for registered Libertarians in the state and have approximately 86,000 names. Of those approximately 35,000 of the entries have email addresses. Of the emails they have sent out there have been no bounced emails and very few opt-outs, however only approximately 3,500 emails have been opened.

Robert Imhoff, Database Committee Chair, reported that the committee was formed in November of last year and the members currently on the committee, in addition to himself, are Gale Morgan, Alex Appleby, Tim Ferreira, Jason Wu and Boomer Shannon. The committee was tasked with looking at our current database, NEON, and determining any deficiencies with that system as well as looking at other possible database solutions. They have had five meetings since the last Executive Committee meeting and this one. In those meetings they have outlined the problems and deficiencies in the NEON system and have fixed some of those problems, as follows:

- 1.) Input; new members joining the party through the website has been fixed
 - a. Making the Pledge of the "No harm" clause is now a mandatory field
 - b. Making "County Affiliation" a mandatory field
- 2.) Backlog of declined credit cards has been fixed by Mimi Robson

The next item was to determine if NEON is the best database solution for the party. In determining what would be the best solution it was decided in committee that there should be a "bake off" between possible solutions and determined 28 success criteria of

what would make a good CRM solution. After narrowing the field of possibilities to three solutions; NEON, CiviCRM and NationBuilder, it is the recommendation of the committee that they continue the "bake off" between those three.

Mimi Robson requested that the committee postpone the "bake off" until further conversations take place between the committee and Matthew Barnes and his team. She requested that the committee continue working on issues that are currently in NEON as it looks as though there will not be a new database decided upon in the near future.

Motion: Boomer Shannon moved to postpone the Website Committee Report to the next Executive Committee meeting with no objection.

Set next Meeting

Motion: Boomer Shannon moved to set the next meeting for Sunday, June 11, 2017, at the Monrovia office with no objection.

Motion: Boomer Shannon moved to adjourn the meeting with no objection.

Adjournment: The Executive Committee was adjourned at 6:26 p.m.

Minutes were approved by the Executive Committee via email motion on May 26, 2017

Respectfully Submitted



Honor M Robson
Secretary
California Libertarian Party