

# Libertarian Party of California

## Executive Committee Minutes

February 26, 2017

825 S. Myrtle Avenue

Monrovia, CA 91016

### Call to Order

Chair, Ted Brown, called the meeting to order at 10:10 a.m.

### Roll Call

A quorum of the Executive Committee was present as well as guests.

Ted Brown, Chairman  
Honor "Mimi" Robson, Secretary  
Jonathan Jaech, Southern Vice-Chairman

Boomer Shannon, At-Large  
Baron Bruno, At-Large *(Joined meeting after election at 10:41 a.m.)*

Jeffrey Hewitt, At-Large  
Eric Vaughnes, At-Large  
Jason Wu, At-Large *(Arrived 10:39 a.m.)*

David Bowers, At-Large  
Alex Appleby, At-Large  
Wendy Hewitt, At-Large

Starchild, Alternate At-Large *(Arrived 11:50 a.m.)*  
Gail Lightfoot, Alternate At-Large

Members not in attendance:

Gale Morgan, Treasurer  
Brian Thiemer, Northern Vice-Chairman  
William Hajdu, At-Large  
Susan Marie Weber, At-Large

The following guests were in attendance:

Robert Imhoff, Convention and Database Committee  
Jennifer Imhoff, Communications Director  
Angela McArdle, Candidate for US Representative, 34<sup>th</sup> District  
Chris Rufer  
Matthew Barnes  
Emily Tilford  
Tim Ferreira

## Adoption of Agenda

Adopted with no objection

## Operations Committee Report

Ted Brown, Party Chair, reported that Operations Committee held a brief phone conference on 02/01/17 with all members in attendance (Boomer Shannon, Jonathan Jaech and Gale Morgan). This was the result of Kevin Duewel resigning as Party Secretary. The following items were resolved on an interim basis until a meeting of the Executive Committee is held:

Jeff Hewitt was appointed to the Operations Committee.

Honor "Mimi" Robson, recent State Senate Candidate and Structural Engineer by trade, was appointed Secretary.

Mark Hinkle resigned as At-Large Member of the Executive Committee leaving that seat vacant.

## Ratification of Appointments

**Operations Committee:** Jeff Hewitt was ratified by the full committee for Operation Committee with no objections.

**Secretary:** Honor "Mimi" Robson was ratified by the full committee as Secretary with no objections.

**At-Large Member:** Election opened for appointment to fill the At-Large seat.

Alex Appleby nominated Robert Imhoff with second by Jonathan Jaech

Jeffrey Hewitt nominated Baron Bruno with second by Boomer Shannon

Wendy Hewitt nominated Bill Lopez with second by Gail Lightfoot

## Candidates:

**Robert Imhoff:** Robert is currently the Chair of the Database Committee and is working on the Convention and Grow the LP Committees. In addition he worked on the Johnson/Weld Campaign and is the Treasurer of the Santa Clara County LP.

**Baron Bruno:** Baron was the 2016 State Assembly Candidate in the 62<sup>nd</sup> District and wants to maintain a presence in the party. He also plans to run for the Libertarian Party Nomination for President in 2020. In addition, he will be getting involved in fundraising for California Libertarian Candidates and plans on setting up "Best Practices" for future candidates.

**Bill Lopez:** Bill Lopez was not present so Boomer Shannon spoke on his behalf. Bill is very passionate and has been working with the LP for 8 years. In addition he was very involved in organizing the 2017 Libertarian Southern California Conference that was held on February 25, 2017

**Questions:** Jonathan Jaech asked all candidates 1) What is your opinion of the Executive Committee (specifically in regards to the County Affiliates) and 2) Why do you want this position.

**Robert Imhoff:** 1) The Executive Committee shouldn't be in the role of regulating County Affiliates but that doesn't mean we necessarily have to back them. 2) California should be the center of excellence which will affect the national party.

**Baron Bruno:** 1) We have to set the tone for the California Party and show the members we have the Best Practices to raise money. We should not regulate the party and welcome everyone; we need to unify the party. 2) He wants to further his activism and bring additional value and ideas to the party. He also would like further knowledge of the inner workings of the party to be able to better spread the message.

**Moved to Vote by Ranked-Choice Ballot:**

Baron Bruno-6  
Robert Imhoff-4

**At-Large Member:** Baron Bruno elected.

## Officer Reports

### Chair Report:

Chair, Ted Brown, reported that he has recruited Angela McArdle to run as the Libertarian candidate for US Representative of the 34<sup>th</sup> Congressional District. She will be one of 23 candidates on the March 7, 2017 Ballot and will be the only Libertarian.

He has been in contact with 2018 Libertarian Candidates which includes Zoltan Istvan who has said he plans to run as a Libertarian Candidate for California State Governor. Istvan ran for United States President in 2016 as the candidate for the Transhumanist Party, which revolves around science and technology. Tony Tyler and Leslie Soule have also expressed interest in running for Governor. Brandon Reiser of Orange County will be running for Congress.

He reported that the Party Office in Monrovia has been completely set up and they will be arranging for the donated printer to be picked up from the contributor. He also went to Wells Fargo Bank to insure better access to the accounts. He noted the new Grow the LP Committee and has participated in a telephone meeting. There will be more about that in the Committee report. He reported that he appointed Robert and Jennifer Imhoff to the Convention Committee and they are dealing with the hotel aspects of the Convention while Boomer Shannon is dealing with lining up the speakers.

He was working on membership recruitment and sent a large emailing for the Southern California Conference and recruited 11 new members however there had been a few problems with the NEON system so we may have discouraged a few people because of that. Our current membership is around 1,000 members but he doesn't have the current numbers.

**Questions:** None

### **Northern Vice-Chair Report:**

Northern Vice-Chair, Brian Thiemer, was not in attendance however he issued his report via e-mail to the Party Chair and Secretary as follows:

In general: Need to clean up our various online presences--many old webpages pop up when people Google; providing old links and contact info. For instance: [www.fredtyg.freesevers.com](http://www.fredtyg.freesevers.com) pops up a lot. Also, have been marketing our various counties' Facebook and homepages on LPCA pages to drive traffic to the current sites.

**Kings County:** After 6 months of elected officers and regular meetings, they are applying for activation.

**Tulare County:** In the process of appointing a Chair Pro Tem.

**Fresno County:** Have elected officers; in a few months will be applying for activation. Once they get a bank account, we can transfer the funds from the previous chapter (recently turned in to the state) to the current chapter.

**Santa Cruz County:** have held monthly meetings; inquired about process for activation.

**Kings County Motion:** To recognize the Kings County Affiliate. Moved and seconded with no objection therefore they are now an official affiliate.

**Fresno County:** The former Fresno County Affiliate has been inactive and therefore is closing their accounts. They sent a \$900.00 check to the State for the funds in those accounts.

**Motion:** Jonathan Jaech moved to hold those funds in the State LP account until the new chapter is activated and then the funds will be sent to the new affiliate. The motion was seconded by Boomer Shannon. Hearing no discussion and no objections the motion was passed.

Alex Appleby added that Asparagus Festival, which is the biggest event in the Central Valley, is the week before the convention. The Libertarian Party will have an official area at the festival, which will cost \$700 and Robert Imhoff volunteered the use of his booth. Ted mentioned that there are t-shirts available to use at this event. This event can be used to promote the convention.

**Questions:** Jonathan Jaech mentioned the flooding in Stockton and asked if there is anything we can do as a party to help. Alex Appleby will look into that.

### **Southern Vice-Chair Report:**

Southern Vice-Chair, Jonathan Jaech, reported that the Southern California Conference was held yesterday (02/25/17) and was organized by San Bernardino, Riverside, Los Angeles and Orange Counties. We also had members from Northern California including a speaker from Boston Massachusetts and it was one of the most highly attended conferences in recent history. We don't have the final numbers in but it looks like with the high attendance that financially we will be just fine. Jonathan thanked all that worked on the event, especially volunteers from Alive, Free, Happy.

Alicia Dearn was elected Chair of San Diego County which is very good news. There has also been a lot of work being done in Kern County and Gail Lightfoot has been acting as Chair pro Tem of San Luis Obispo County. Last fall in Berkley, Michael Warnken accepted the role of Chair pro Tem for Santa Barbara County and should be able to be activated soon. There is also a new Chair in Ventura County, Chuck Hamm.

**Questions:** None

### **Secretary Report:**

Mimi Robson, Secretary, reported that as she is new to the committee there will be no report at this time.

**Questions:** None

### **Treasurer Report:**

Gale Morgan, Treasurer, was not present at the meeting but will be calling in his report in the afternoon.

### **Unfinished Business**

#### **Adoption of Minutes:**

**Motion:** Boomer Shannon moved to table the Adoption of Minutes to a time certain at 3:00 p.m. Jason Wu Seconded the Motion.

**Discussion:** Jonathan Jaech asked if it would be just the November 19, 2016 minutes or all the minutes and Boomer stated it would be all the minutes. Jonathan Jaech objected to the motion as the remainder of minutes have been online for viewing.

**Amendment:** Jonathan Jaech moved to amend the motion so that we divide up the November 19, 2016 Minutes until a time certain of 3:00 p.m. and vote on the remainder of outstanding minutes now. Amendment was seconded.

**Discussion:** None

**Objections:** Boomer Shannon Objected

**Voice Vote on Amendment:** Amendment was approved

**Vote on Main Motion:** 8-2; Opposed- Boomer Shannon and Jason Wu

**Adoption of Convention and Executive Committee Minutes (04/03/2016):** No discussion or objections were made and therefore the Convention Minutes are adopted.

**Adoption Minutes (05/14/2016):** No discussion or objections were made and therefore the Convention Minutes are adopted.

**Adoption Minutes (08/06/2016):** No discussion or objections were made and therefore the Convention Minutes are adopted.

**Further Discussion:** Jason Wu and Mimi Robson mentioned that the minutes for the August 8, 2016 meeting are not properly formatted. The Chair appointed Gail Lightfoot, Mimi Robson and Jason Wu to do a style update on the approved minutes.

## Office Report

Boomer Shannon reported that the office has been very active; they were doing phone banking for the Southern California Conference and are also getting prepped for the upcoming election for Angela McArdle running for US Representative.

Matthew Barnes reported that he has been working with the volunteers and has been setting up CiviCRM (Customer Relationship Management) which has been customized for non-profit organizations. CiviCRM also has the capability of mailings, in the same way that NEON and Robly handle it, and it can give feed-back on how the mail is being received, however it's on a private server as opposed to a 3<sup>rd</sup> party server. They have used the system to send out 35,000 emails and none of the emails were bounced as the list had already been cleaned. Of those, over 6,000 people opened the emails.

Boomer continued the report mentioning that he has been receiving calls from all over California from people wanting to get involved in activism and he has been redirecting those calls to the appropriate chairs and affiliates. He also reported that of the list of 35,000 they reached out to 1,500 people doing phone banking for the conference and there were a lot of positive responses which included taking credit cards over the phone for the conference.

### **Questions:**

Jonathan Jaech asked about complaints from members that had sent in their dues and their membership hadn't been updated. Ted Brown answered that there have been checks received in Monrovia and those checks and memberships will need to be updated on NEON.

Jonathan Jaech asked about \$400 allocated to the North and South office activities as he knows that those payments haven't been made by the Treasurer. So he is asking what additional activism could be done with that additional money. Boomer Shannon answered that he would rather not use party money for activism but the \$400 could really help in outreach activities. In addition that money could be used to transport the donated printer that is currently at the home of the person that donated it.

Ted Brown reported that our Liability Insurance is in jeopardy of being cancelled as the payment is past due and he will bring this up during the Treasurer's Report. Matthew Barnes stated that this needs to be resolved due to one of the provisions of the Monrovia office space is that the Party maintains Liability Insurance.

### **Libertarian National Committee (LNC) Report**

Jeffery Hewitt, Regional Representative of the LNC, reported that he attended a two day LNC meeting in Alexandria, VA on December 11 and 12, 2016. They have paid down the mortgage on the office in Virginia by \$100,000.00. There had been debate at the meeting on where best to spend the money, as ballot access is the biggest issue. They also debated the Libertarian News, which is the paper newsletter sent to members, and instead having the newsletter be online only. They decided to maintain the paper copy that is mailed.

There was debate on how well the Johnson/Weld campaign did in the Presidential Election and the general consensus is that they got 3 and a half times more than any other Libertarian candidate had gotten and therefore we are now at a different level where several states will no longer need to spend money to get ballot access. In the end there were many victories.

He further reported that Larry Sharpe, the candidate that came in second for the Vice Presidential nomination to Bill Weld, is now a Regional Alternate Member of the LNC and he will be pushing a new branding for the party.

The next national LNC Convention in 2018 is will be held in New Orleans and the next LNC meeting will be the day before Easter. Our balance at the end of the year was \$232,692.00 however last year the LNC spent well over \$1 million.

Another issue was “Level the Playing Field;” they won their lawsuit against the FEC. This is the first step in winning against the Presidential Debate Commission; allowing third party access in the debates. Obviously if that had happened who knows what our percentage might have been.

On January 21, 2017, the Executive Committee of the LNC voted to disperse \$100,000.00 to Ohio for working on ballot access for this next round and \$30,000.00 to Arkansas as those are two very important states.

**Questions:** None

## **New Business**

**Candidate Endorsement:** Angela McArdle, 34<sup>th</sup> Congressional District

Ted Brown, Party Chair, recruited Angela McArdle to run for the 34<sup>th</sup> Congressional District in a special Primary Election to be held on April 4, 2017. This seat was left opened when Xavier Becerra was appointed California Attorney General. There will be 23 candidates listed on the Primary Ballot; 19 Democrats, 1-Republican, 1-Independent, 1-Green Party and 1-Libertarian (McArdle).

Angela McArdle introduced herself to the Executive Committee and stated she has been interviewed by the Los Angeles Times Editorial Board. She also stated that since the Election of President Trump she is finding support among those that identify themselves as Democrats. She also stated that she spoke at a Candidate Forum which went very well. Her platform is primarily based on Nullification. She also stated she has name recognition in her community due to her volunteer work regarding homelessness.

**Questions:** Jonathan Jaech asked how fundraising for her campaign was going. She stated that fundraising is hurting however she received good news; she was contacted by the Registrar of Voter’s office and she won’t have to pay for the Ballot Statement until after the election. The Ballot Statement for English only will cost \$5,200.00. She does have a GoFundMe page and is getting donations there.

Ted Brown stated it will be very important to get Libertarians out to the polls as they are only expecting approximately 6,000 people to vote in the primary and there are approximately 1,200 registered Libertarians in the District. McArdle stated that her district is 65% Latino and she has a Spanish speaking volunteer who will be doing door to door canvassing and will also translate her flyers into Spanish.

Alex Appleby asked if she had a team helping her out and she stated that she does however she needs more volunteers. Boomer Shannon mentioned that all of the District information is in the CRM and they are ready to go with phone banking.

**Motion:** Baron Bruno moved to endorse Angela McArdle for Congress and Jeff Hewitt seconded the motion. No discussion or objections were made and therefore the Motion Passed. The State Party will endorse Angela McArdle for Congress and that information will appear on the Sample Ballot which is sent to all registered voters.

**Measure H Opposition:** Measure H is an initiative being voted on in the County of Los Angeles on March 7, 2017. Measure H will increase the county sale's tax by .25% and the funds will reportedly be used to end homelessness. Ted Brown wrote a Letter to the Editor in opposition to this measure.

**Motion:** Mimi Robson moved to oppose Measure H. The motion was seconded by Boomer Shannon.

**Discussion:** Matthew Barnes asked for further information about the Letter to the Editor and suggested that the Committee lead the opposition with "We care about homelessness" however we oppose the idea of the county raising taxes that will not solve the problem. Jennifer Imhoff (the Party's newly appointed Communications Director) will issue a press release regarding this Measure.

**Objections:** None, therefore the motion passed.

### **2017 State Convention Committee Report:**

Ted Brown stated that Mark Hinkle, although still on the Committee, will be taking a less active role so he has appointed Robert and Jennifer Imhoff to the committee. There had been a recent conference call of all the members which also include Bill Lopez, Alex Appleby and Boomer Shannon to discuss the various roles. Boomer Shannon will be working to line up all speakers for the event and Robert and Jennifer will be working with the Santa Clara Marriott to finalize all contracts for the April 28-30, 2017 Convention.

Boomer Shannon reported that he has been in contact with several speakers, including Laura Ebke who is the Nebraska Senator that changed her party affiliation from Republican to Libertarian; Dave Schrader who will do a presentation "Marketing 101"; Arvin Vohra, National Libertarian Vice-Chair, who will be doing a presentation on "Who's Driving" which is a role playing game about Libertarian Activism. Ted Brown also mentioned that Eric Garris from antiwar.com will be the lunch speaker on Saturday and will promote the anti-war movement.

Starchild was appointed by Ted Brown to join the Convention Committee and work with Boomer Shannon on obtaining speakers.

**Questions:** Robert Imhoff mentioned that he spoke to Daniel Fishman who worked on the Johnson/Weld campaign and he could be available to speak. Jeff Hewitt suggested Jim Allen, Libertarian City Council member from Northville, Michigan. Ted Brown suggested Patrick Byrne, CEO of Overstock.com as the

Banquet Speaker. Boomer Shannon also suggested Aaron Star of Oxnard who ran from City Council in the November 2016 election.

**Recessed at 12:06 p.m.**

**Reconvened at 12:12 p.m.**

**2017 State Convention Committee Report:** (continued)

Robert and Jennifer updated the Executive Committee on negotiations with the Santa Clara Marriott (Hotel Contract Attached). They have had two meetings and have walked the hotel to check all accommodations.

Key aspects of the contract; we must fill 80% of our 100 room minimum (can be any combination of rooms per night over the weekend under our room code); \$10,000 minimum food and beverage applies to all food and beverages sold on the floor or at the reception/lunches/banquet (food and beverages purchased outside of the floor such as at the sports bar or Starbucks don't count toward our total); the party will pay \$650 for complimentary coffee/tea each morning which will go towards the \$10,000 minimum; we can set up cash-bars, coffee bars, popcorn stands, etc. on the floor which will count toward the \$10,000 minimum. The \$10,000 minimum food and beverage cost is \$6,000 less than what was negotiated for our last conference.

Alex Appleby noted that the time for this item had expired.

**Motion:** Jeff Hewitt moved to extend time by 10 minutes.

**Discussion:** Jonathan Jaech asked for clarification that the extended time would be used only to finish the committee report. With no further discussion or objections the motion was passed.

Robert Imhoff continued the report stating that April 7, 2017 is a key date as all room reservations should be made by that date. Also during negotiations it was discovered that meeting rooms are included at no cost so long as we meet the \$10,000 food and beverage minimum. If we fail to meet the minimum we will need to pay a pro-rated cost for those rooms. After walking the areas where the conference will be held there is a concern that we won't have enough space. He would suggest that we renegotiate for more space in a "non-committal" way; he would ask that the hotel give us the right of first refusal if another group wanted to book the "Hall of Cities" rooms that are near our area.

Jennifer Imhoff reported that they should have everything ready for the website by Wednesday, March 1, 2017 or Friday, March 3, 2017 at the latest. Ted Brown asked if an Eventbrite page had been set up and was told that hadn't been done yet. Emily Tilford set up Eventbrite for last year's convention and volunteered to work with Jennifer on that aspect of the convention. She also reported that they will be providing live

streaming video of all business and will be recording the speakers to be put online after the event.

Robert Imhoff continued the report stating they were setting up a "Volunteers" spreadsheet to be approved by the committee. Volunteers will be given a \$35 off Eventbrite coupon code rather than just getting free admission to all convention events.

The final two items on the report are that the hotel will be including all tables, chairs, etc. for the event therefore any fee that we charge vendors for the tables will be profit for the party. The last item is that we will be offering Press Credentials to all legitimate press as opposed to just anyone that says they have a blog in order to attend the event for free.

### **Questions:**

Boomer Shannon mentioned that many Libertarian members renew their membership at the convention and Jennifer Imhoff mentioned that they have rolled the membership dues into the price of the various convention packages. Boomer Shannon reminded the committee that the State Party and county affiliates have a dues sharing agreement and Ted Brown stated it would be handled the way that all renewals are handled and that the information would be given to the secretary for processing.

Starchild asked for clarification; delegates that are there only to conduct Party business would have floor access at no charge. Jennifer Imhoff stated that the delegates would also be getting access to printed material and free coffee, etc.

**Motion:** Jeff Hewitt moved to extend time by 10 minutes. With no objections time was extended.

### **2017 Convention Discussion:**

Starchild stated he is opposed to charging delegates floor fees for the convention. He feels that the revenue could be created in alternate ways. He went on to say that delegates who volunteer their time and money to attend the convention and vote on party business are doing the party a service. to charge them would be like trying to cover our office rent by charging office volunteers or interns a fee.

**Motion:** Starchild moved to NOT charge delegates a floor fee. Boomer Shannon seconded to the motion.

**Discussion:** Jonathan Jaech suggested making the fee voluntary as opposed to mandated. Boomer Shannon suggested it's better to reduce the cost of entry and then people are more likely to spend money on items such as the banquet. Ted Brown suggested that there be no cost for delegates to be on the floor but there would be a charge for purchasing the binder with all the printed information about the event. David suggested that there should be a nominal floor fee.

**Amendment to the Motion:** Jonathan Jaech moved to amend the motion to include that the Convention Committee be empowered to upsell items like programs, coffee and ask for voluntary donations. Jeff Hewitt seconded the amendment to the motion.

**Call to Question:** Boomer Shannon called the question, with no objection to closing debate on all pending motions.

**Vote on Amendment:** With no objection the Amendment has been added to the main motion.

**Vote on Motion:** With no objection the motion is adopted.

**Point of Information:** Starchild asked if the committee was going to address the hotel contract as part of the 2017 Convention report.

**Point of Information:** Mimi Robson asked if the contract had been forwarded to the committee by Jennifer Imhoff so that the committee could review it.

**Discussion:** Ted Brown asked Jennifer Imhoff to forward the contract to the Secretary who would then forward to the full Committee. Further discussion on the contract will ensue after the Committee has had time for review.

### **2018 State Convention:**

Gail Lightfoot suggests that we call for bids now for the 2018 convention to be held in Southern California so we can pre-sell at the 2017 Convention.

**Point of Information:** Boomer Shannon asked Gail Lightfoot if she has already gotten any bids for the convention and was told she hadn't yet.

**Motion:** Gail Lightfoot moved to call for bids for the 2018 California Libertarian Party Convention to be held in Southern California. Boomer Shannon seconded the motion.

**Vote on Motion:** With no discussion or objections the motion is adopted.

**Recessed for Lunch at 1:07 p.m.**

**Reconvened at 2:50 p.m.**

**Motion:** Boomer Shannon moved to enter Executive Session (closed session). With no objections the Executive Committee entered Executive Session at 2:52 p.m.

**Reconvened Full Session at 3:34 p.m.**

**No actions were taken during Executive Session**

### **Treasurer Report:**

Gale Morgan, Treasurer, called at 3:35 p.m. to give Treasurer's Report. Treasurer report and Budget report were consolidated.

Reported that the current bank balance is \$21,998.78, however Ted Brown stated that he had just checked the balance in the account and it was at \$23,314 and it was agreed that the current balance would be verified. Copies of the 2016 Profit and Loss Statement, Balance Sheet and 2017 Fiscal Year Budget were sent via email to the Secretary and were then forwarded to the full Executive Committee. He stated that his goal for the upcoming year is to streamline the way funds are entered into Quick Books such that they indicate if funds received are from membership or from gifts as the Bylaws restrict how funds received from membership are to be spent.

He asked for clarification of how payments for membership dues and gifts were being processed at the Monrovia office. Ted Brown stated that Jason Wu was inputting the payments into the system and then the checks would be deposited. It was agreed that all checks would be photocopied prior to being deposited and the copies would be forwarded to the Treasurer via email.

### **Questions:**

Ted Brown stated that a \$900.00 check was received from the now closed Fresno County affiliate. It was agreed that this check would be deposited to the general LP bank account however it would be held in a separate general ledger account until such time a new county affiliate was activated.

Ted Brown asked about status of payments for the Libertarian Newsletter; Sandra Kallender and Elizabeth Brierly had stated they hadn't received payment for all invoices. The Treasurer stated he had paid all invoices he had received but would follow up to make sure there were no missing payments.

Ted Brown reported that the Monrovia Office had received a notice that the party's Liability Insurance was not paid and would be cancelled for non-payment on Wednesday. Gale Morgan said he had not received any billings but would follow up with the insurance agent on Monday (2-27-17).

Starchild asked if it would be possible for Executive Committee members to receive detailed transaction records for both income and expenses of the party. He stated that he had previously asked for this information during prior meetings.

The Treasurer offered that any member of the committee could either come to his Sacramento office or use computer "screen sharing" software to look at those records as he felt it was irresponsible to send such information either by hardcopy or electronic delivery (email) as the information could then be disseminated to those outside the Executive Committee.

**Point of Information:** Robert Imhoff asked the Chair 1) is it the decision of the Treasurer as to whether or not he sends transaction information to the Executive Committee upon request and 2) Can the Executive Committee ask for that information?

Matthew Barnes offered that it states in the Bylaws that “The Treasurer shall receive, disburse, and account for the funds of the Party, under the supervision and direction of the Chair and the Executive Committee.” Therefore the Treasurer serves at the pleasure of the Chair and the Executive Committee.

**Motion:** Baron Bruno moved that each Executive Committee member have access of more detailed transaction reports that would be delivered electronically (email). Boomer Shannon seconded the motion.

**Amendment:** Boomer Shannon moved to amend the motion to state that the Treasurer is directed to provide any member of the Executive Committee, upon request, the information electronically (email).

**Discussion:** Gale objected to the motion stating that it would be irresponsible to send the financial information as it could be then be made available publically. Alex Appleby stated that per State of California Law this information can't be made available to the public therefore if any Executive Committee member did so they would be in violation of the law. Starchild added that he was not asking for Personally Identifying Information (PII) such as Social Security numbers. He was only asking for detailed transaction details (income and expense) and there was no need to include PIIs.

Starchild asked Baron Bruno, as the maker of the motion, whether it was his intent for the language of his motion to require the Treasurer to provide the information requested as he (Starchild) had described (i.e. Detailed transaction information for both income and expenses), and Baron said that it was.

**Call to Question:** Boomer called the question

**Vote on Amendment:** 10-2-1; opposed-Jeffery Hewitt and David Bowers, abstain-Jonathan Jaech.

**Vote on Main Motion:** 10-3; opposed-Jeffery Hewitt, David Bowers and Jonathan Jaech.

Time expired on Treasurer's Report; Starchild moved to extend time with no second therefore time expired.

**Adoption of Minutes:** Adoption of 11/19/16 Minutes

**Motion:** Boomer Shannon Moved to amend Minutes to eliminate portions of Data Base Committee report. Motion seconded by Jonathan Jaech.

**Discussion:** Starchild and Gail Lightfoot argued in opposition of the motion as the conversation took place and for full transparency should remain. Boomer Shannon argued that per Robert's Rules of Order only action items need be noted in the minutes. Mimi Robson mentioned that many items in the minutes (i.e. newsletter report) weren't action items but are still maintained in the minutes and Jeff Hewitt concurred.

**Call to Question:** Jeff Hewitt called the question; second by Boomer Shannon with no objection to closing debate.

**Vote:** 6-3; Motion Passed

**Chair Called the Question to Vote that the Minutes be Approved:** There was no objection

**Vote:** Minutes approved 9-0-4

### **Newsletter Report:**

Ted Brown spoke with Elizabeth Brierly and she stated she was behind on the Newsletter however there will be an issue online prior to the April Convention. She will also produce a newsletter in May reporting on the events of the convention.

**Questions:** Boomer asked about the payments discussed in the Treasurers Report and Ted Brown stated he would confirm with Elizabeth Brierly if there are any outstanding invoices.

### **Database Committee:**

Robert Imhoff, Committee Chair, reported that Brian Thiemer resigned from the committee and that there were eight attempts to get quorum of the committee, which also includes Boomer Shannon, Gale Morgan and Jason Wu, and all attempts were unsuccessful. Tim Ferreira offered to be part of the committee to take the place of Brian Thiemer.

Although no meetings were held, the findings of the Chair are that we are underutilizing NEON as a system. He had gotten several complaints regarding generation of reports; it has been found that there aren't enough fields to add additional information and there is no way to amend them. It was also found that County Chairs that have access to the system haven't been given proper training. In addition, after researching the other database options it was found that the cost of NEON (\$174.00 per month) is too high.

Because of the above, alternative resources were identified. One would be NationBuilder, which was used by the Johnson/Weld Campaign as well as the National Organization and several local campaigns. There other database option is CiviCRM

which is currently being utilized at the Monrovia office and was used for all of the candidates in the previous election.

Pros of moving to a new system are it will give us additional opportunities such as access to New Media (i.e. Facebook, Snapchat, etc.). Neon doesn't have new media opportunities. Also Neon doesn't offer any opportunities for new prospects. NEON wasn't originally created for organizations like the LP and was retrofitted for this application. It was specifically designed for individual events rather than ongoing outreach.

Cons of moving is that change will happen. Migration can be difficult and time consuming and it is possible that people just won't like the new system. Other systems in our organization may not be compatible with the new systems and anything new will require training.

Boomer Shannon stated that another issue is that right now we have our information spread out over 3 of 4 different systems. So we have lists with Robly, NEON and others and we don't have a centralized location for all of our data

The Chair recommends exploring NationBuilder on a three month trial basis in parallel with using NEON. Nation Builder would cost \$29 and would allow unlimited emails to our 1,000 members (lowest level accommodates 2,000 members) and would eliminate the need for Robly.

Boomer strongly suggests using CiviCRM. CiviCRM can be modified and is free. As we grow NationBuilder will become prohibitively expensive. CiviCRM is open source and is on a private server so not accessible by any third party.

### **Grow the LP Committee:**

Starchild, Committee Chair, stated that he met via teleconference last month with the other members of the committee, Ted Brown, Robert Imhoff and Kenneth Brent Olson. He said he had presented some ideas on making the party's website more interactive, such as having blog posts and the ability to comment on them, with one possibility being having special levels of access or other perks for members or donors such as extra features on their website profiles. He also repeated his offer to volunteer to regularly come up with questions for an online poll, which used to be a feature on the LPC website, only it often went many months without being changed and the questions were not always very good.

Wendy Hewitt suggested that the Party use Facebook advertising for outreach however concerns were brought up as to who owns the various Facebook pages as well as a budget for advertising.

Robert Imhoff mentioned several other items discussed on the conference call, which included the appointment by Ted Brown of Jennifer Imhoff as the State Party Communications Director. He also discussed the idea of having pre-configured tablets available at the convention (and other events) which would support credit card donations directly to the Party's bank account. He would also like to implement "Crowd

Funding” systems for any preplanned or sudden calls for project funding. He would recommend we model our membership growth methods after the popular “Top of Funnel” marketing which is used by technology companies. Lastly, he would like to suggest that we have a monthly “Letter from the CA LP Chair” to use as part of the funnel process.

### **Website Committee:**

Jason Wu, Committee Chair, stated there was no official report.

**Discussion:** Ted Brown suggested that the website be updated to promote the Convention in April and that the Johnson/Weld banner be changed to the 2017 Convention. He also stated we need to add a candidate support page on the website for Baron Bruno to begin candidate fundraising. Starchild asked that there be an events page on our website. Alex Appleby asked if the event page on the website could be linked to Facebook.

### **Bylaws Committee:**

Jonathan Jaech, Committee Chair, reported that a meeting was held on January 14, 2017 as advertised and quorum was not met. There will be no Bylaws report this year as we’re past the time as required in the Bylaws. He also mentioned that information about Bylaw proposals submitted by members is still available at LPbylaws.info. Proposals are still online and have been there for 6 months

**Discussion:** Amendments can still be made from the floor but will require 2/3 vote. It was discussed that although there will be no official bylaw changes submitted by the committee, bylaws should still be on the agenda of the convention as bylaws can still be submitted from the floor. Starchild wants to be sure that there is sufficient time at the convention for bylaw amendments to be submitted from the floor as our current bylaws are from 2013. Ted Brown suggested that we should change the bylaws, eliminating the 90 and 70 day advance requirements for submittal of proposed bylaw changes. He also suggested a change in bylaws to allow conference call capability for the Executive Committee because people don’t vote via email.

### **Motions:**

Starchild revisited the earlier discussion of the Convention contract which shows that Mark Hinkle, who is currently listed to get reward points from the convention, be removed from the contract.

**Motion:** Starchild moved to direct the Convention Committee to replace Mark Hinkle’s Marriot Rewards account to a newly created Libertarian Party of California Rewards Account. David Bowers seconded the motion.

**Vote:** 8-2, Motion Passed

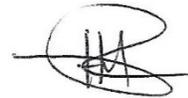
### **Set next Meeting**

Next meeting of the Executive Committee will be held April 30, 2017 (at the close of the State Party Convention in Santa Clara).

### **Adjournment**

The Executive Committee was adjourned at 5:58 p.m.

Honor M Robson, Secretary  
March 18, 2016

A handwritten signature in black ink, appearing to be 'Honor M Robson', written over a circular stamp or mark.