

# **Libertarian Party of California Executive Committee Minutes**



**March 10, 2018**

Residence Inn by Marriot  
Sacramento Airport Natomas  
2410 W. El Camino Avenue  
Sacramento, CA 95833



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## **Executive Committee Minutes**

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### Call to Order

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Chair, Ted Brown, called the meeting to order at 10:06 a.m.

### Roll Call

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A quorum of the Executive Committee was present as voting members:

Officers:

Ted Brown, Chair  
  
Mimi Robson, Secretary  
Steven Haug, Treasurer  
Kenneth Brent Olsen, Northern Vice-Chair  
Jonathan Jaech, Southern Vice-Chair

At-Large Members:

Alex Appleby, At-Large  
(arrived at 10:43am and left at 5:16 pm)  
David Bowers, At-Large  
Chuck Hamm, At-Large  
Wendy Hewitt, At-Large  
Jennifer Imhoff, At-Large  
Robert Imhoff, At-Large  
Tyler Kuskie, At-Large (10:31am)  
Zachary Moore, At-Large  
Mark Hinkle, Alternate At-Large

Members not in attendance:

Boomer Shannon, At-Large  
Jason Wu, At-Large  
Baron Bruno, Alternate At-Large

The following guests were in attendance:

Jeff Hewitt, LNC Region 4 Representative & Candidate for Riverside County Supervisor  
Richard Fields, LNC Press Secretary  
Elizabeth Brierly, Editor of the LPC Activist Newsletter  
Barbara Engelhardt, LPC Judicial Committee Chair  
Emily Tilford, Treasurer of the Libertarian Party of Sacramento  
Jarrett Tilford, Chair of the Libertarian County of Sacramento  
Stephen Blakeman, Yolo County Chair  
Carol Blakeman, Yolo County Treasurer  
Eduardo Flores, Secretary of the Libertarian Party of Stanislaus County  
Justin Quigley, Chair of the Libertarian Party of Stanislaus County  
Jason Quintero, Solano County Member  
Tim Ferreira, Libertarian Candidate for Lieutenant Governor  
Derrick Reid, Libertarian Candidate for US Senate

Rick Dawson, Libertarian Candidate for the 30<sup>th</sup> Congressional District  
David Joyce, Libertarian Candidate for Yuba County Supervisor  
Bill Merryman, Candidate for the 22<sup>nd</sup> State Assembly District  
Ali Sarsak, Candidate for the 10<sup>th</sup> State Senate District  
Robert Griffis, Candidate for California Governor  
Carol Concilio, Wildstar of Governor Representative

## Adoption of Agenda

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**Motion:** Ted Brown added an agenda item for the June Primary ballot initiative after endorsement of candidates for 10 minutes.

Chuck Hamm added an update on Aaron Starr's Recall Oxnard campaign after Campaign 2018 for 5 minutes.

The Agenda as revised was adopted with no objections.

## Officer Reports

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### Chair's Report:

Ted Brown, Chair, reported the following:

- Reported that he has moved to Austin Texas and this will be his final Executive Committee Meeting presiding as Chair. He will also continue as Chair at the Convention and will be resigning his position at the end of the Convention.
- Several people have contacted him regarding running for office in the June Primary. He either encouraged, discouraged or remained neutral regarding many of the candidates however encouraged all of them to join the State Party as a prerequisite for running as a Libertarian and many did.
  - Many of the prospective candidates did do the necessary paper work to get on the ballot although some were not successful.
  - There won't be a final list of candidates from the California Secretary of State until the end of March.
- As his final project as chair he will be working to recruit Write-In Candidates for office where the incumbents are running unopposed. He has already identified 12 seats, and it may be as many as 16, that he will be reaching out to members and registered voters to ask them to run for those seats.
  - Write-In candidates only need to get a limited number of votes to make it on to the November election. In 2016 there were 5 Libertarians that were in the General Election after running as Write-In Candidates in the Primary.
- He has still been responding to correspondence that he receives as Chair and updated our Party's ballot statement for state ballot pamphlet.
- He was contacted again by Richard Michael from Big Bad Bonds requesting ballot arguments opposing several school bond initiatives and he recruited Robin Westmiller to sign 3 arguments in the Ventura area and Alex Appleby may have

signed on in the San Joaquin area. There will likely be additional bond measures on the November ballot and it's a good opportunity to get our name on the ballot.

**Questions:** None

### Northern Vice-Chair's Report:

Kenneth Brent Olsen, Northern Vice-Chair, has submitted a report in advance (see Appendix A) and presented an oral report and fielded questions at the meeting.

**Point of Information:** Robert Imhoff noted he was running for the 25<sup>th</sup> District Assembly seat (not congress).

**Point of Information:** Ted Brown noted Janice Bonser was running for the 8<sup>th</sup> District Assembly seat and Ali Sarsak was running for the 10<sup>th</sup> District State Senate Seat.

**Questions:** Robert Imhoff noted that there was a lot happening in Santa Clara County after their recent elections.

Jennifer Imhoff, Santa Clara County Chair reported that the county has been doing a lot to rebrand the party. They have a new website, newsletter and database which can now accommodate members to join and renew as well as accept monthly reoccurring donations. Because of these changes they have seen an immediate rise in membership and revenue as well as more web traffic and more interest in their social media. She encourages other counties to reach out if they need help developing websites, logos, etc. as they have the resources for those things.

Jennifer also reported that the county affiliate had gotten involved in a local gun issue which brought major media attention to the party statewide.

### Southern Vice-Chair's Report:

Jonathan Jaech, Southern Vice-Chair, has submitted a written report after the conclusion of the meeting (see Appendix B) and presented an oral report and fielded questions at the meeting.

**Questions:** Ted Brown reported that a new member, Donal B. Donnelly, joined Imperial County that was a retired Judge, so he reached out to him to run for office. He wasn't able to run as he still sits as a temporary judge which would be the same issue as being Chair of the Imperial County Affiliate. However that may change in the future.

Jonathan Jaech further reported that he has an activist in Santa Barbara County, Brandon Morse, who was working on an

organizing convention in January. He hasn't been able to connect with him since, so he will report further on that at the next meeting. He went on to say that in some of the smaller counties, Kern, Imperial, Santa Barbara and San Luis Obispo, it is a waste of resources and inadvisable to establish an organized affiliate where there are no activists willing to support it.

### Secretary's Report:

Mimi Robson, Secretary, has submitted a report in advance (see Appendix C) and presented an oral report and fielded questions at the meeting.

**Questions:** Robert Imhoff noted that there are a lot of motions and resolutions that have been passed by this body and although some may not be happy with the outcomes we all need to learn how to take a win as well as take solace that even if the vote doesn't go the way you wanted it to we have all learned something and modified our perceptions. Therefore there is no reason to keep rehashing it over and over once it's been completed.

### Operating Procedures Manual:

Mimi Robson, Secretary, reported that all revisions made to the Operating Procedures Manual at our December meeting have been updated and the manual is now posted on the state's website per the Bylaws.

**Questions:** None

### Treasurer's Report:

Steven Haug, Treasurer, has submitted a financial report which included Balance Sheets and Profit and Loss Statements in advance (see Appendix D) and presented an oral report and fielded questions at the meeting.

**Questions:** Chuck Hamm mentioned that he really loved the Treasurer's presentation as it sounded like a business plan and asked that it be put in writing to be used going forward.

Tyler Kuskie mentioned that he has worked for a company at one point that did fund raising for the Democratic Party which involved paying kids right out of high school and have them memorize a script to ask for donations. He thinks this is something the Libertarian Party of California should look into.

### Financial Standards Committee

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There was no Financial Standards Committee Report presented or received.

**Point of Information:** Mimi Robson noted a motion that had been passed at the previous meeting to be drafted by Zachary Moore and approved by Ted Brown to send to the previous Treasurer. It was noted that the ball had been dropped so Zachary will revise the draft letter and forward it to Ted for approval. Once approved Tyler Kuskie will hand deliver it to the previous Treasurer.

Mimi Robson also noted that the Financial Standards Committee had never been fully seated following the 2017 Convention and therefore was unable to perform its job. She suggested that we start recruiting members of that committee now so it can be seated directly following the 2018 Convention.

## Budget

The Treasurer, Steven Haug, submitted the revised Budget in advance (Appendix E) of the meeting and noted it had been revised to account for certain expenditures, such as the State Fair. He also noted that there were still some questions on certain budget items, such as the state newsletter, that he is still unclear if they are correct.

**Point of Information:** Ted Brown noted that if something was missed in the budget we could still pass motions to approve those expenditures going forward.

**Questions:** None

## LNC Report

Jeff Hewitt, LNC Region 4 Representative, has submitted a report in advance (see Appendix F) and presented an oral report and fielded questions at the meeting.

**Questions:** Mark Hinkle asked how we were doing on ballot status. Jeff stated that Bill Redpath is the ballot access coordinator. We have put a total of \$250,000 into ballot access this year and are working on Tennessee, Kentucky, Alabama and Ohio. We should be in better shape in 2018 than we were in 2016.

Robert Imhoff asked about the Convention as the public data wasn't robust. Jeff answered there would be one more meeting before the convention during the third weekend in April in Denver, CO where they will finalize the plans for the Convention. All of the information should be up on the website at [www.lp.org](http://www.lp.org).

Steve Haug asked what National was doing to advertise the Libertarian Brand. Jeff Hewitt introduces Richard Fields, the LNC Press Secretary to answer some additional questions.

Richard Fields reported that we need to come up with a marketing plan. In a recent report national Libertarian voter registration has almost doubled where the Democratic

and Republican party's registration has dropped by 5-6%. Also the Independents have grown while the Green Party has remained flat. Which means people leaving the Republican and Democratic parties aren't going progressive, they are going independent or Libertarian.

We are reaching a point of critical mass. We have three things that will get us into contention; pensions, the FED and immigration. Those things will work together in the near future; people are worried about their Social Security, pensions and their 401ks while at the same time we have 0% or 2% interest rate. No one can save for retirement making about 1% interest. If we can make the case that the price control isn't working and the FED is ruining people's retirement. We also have a demographic problem with more people retiring and not enough millennials are working to pay the Social Security so we need new working age people to make up the shortfall, which could be working age people from other countries. So we have appeal on all sides because we are listening to people's problems. If we can stay on message and hit those three points we can win.

## LNC Platform Committee

Mimi Robson, LPC Alternate Representative to the LNC Platform Committee, reported that at the June 11, 2017 LPC Executive Committee meeting Aaron Starr was elected as the Primary Representative and Mimi Robson was elected as the Alternate Representative from California. In April of 2017 Aaron Starr was elected as the LNC Alternate Representative to the committee, therefore he is currently holding two seats in the committee.

The issue that has come up in the LNC Platform Committee revolves around the fact that Aaron Starr holds two seats and although it's agreed that he can only cast one vote on any matter, there is nothing in the LNC Bylaws or RONR that addresses which seat that vote must come from. On a recent vote Mr. Starr announced he was casting his vote as LNC Alternate Representative thereby making Ms. Robson's vote count in the final vote tally as the CA Representative. A Point of Parliamentary Procedure was brought forward and the Chair of the LNC Platform Committee, Caryn Ann Harlos, who ruled that Mr. Starr would be required to announce which seat he was casting votes from prior to any votes being cast on an email ballot. This ruling was appealed at an Electronic Meeting held on March 6, 2018 and the ruling was overturned.

It was brought to the attention of the LPC Chair and Secretary by members of the State Central Committee that this body should address the issue of Mr. Starr holding two seats in the same body.

**Questions:** Zachary Moore asked if it could be clarified what was meant by the Chair's ruling being overturned. Mimi Robson explained that a motion was made appealing the Chair's ruling and the motion passed to overturn the Chair's ruling.

**Point of Information:** Jonathan Jaech asked who would be the next LNC Alternate if Mr. Starr voted from the California Primary seat. Mimi



Robson answered that Mr. Starr was the only LNC Alternate. It was noted that the make up for the LNC Platform Committee was one member is appointed by each of the five affiliate parties having the greatest per capita sustaining membership. One member is appointed by each of the ten affiliate parties having the largest sustaining memberships, excluding those affiliates in the top-five per capita list. The remaining five members are appointed by the LNC. The LNC appointed one Alternate Representative and the LPC appointed one Alternate Representative.

Jonathan Jaech asked if that meant that Mr. Starr had to announce which chair he was voting from and if this could affect the vote. Mimi Robson clarified that during the 10 day voting period on email motions in the LNC Platform Committee, any member can change their vote before voting ends; therefore Mr. Starr could change both his vote and which seat he was voting from during the course of the voting period.

**Point of Information:** Robert Imhoff asked two questions; first if Mr. Starr was aware of the situation and if he had stated anything publically regarding this issue and second if the LPC Executive had been made aware of the fact that Mr. Starr was already elected LNC Alternate prior to their vote on June 11th. Mimi Robson answered that Mr. Starr was aware of the situation as well as being aware that this body would be discussing the matter at this meeting. She further answered that she would not answer for the body whether or not each member knew that Mr. Starr already held the seat of LNC Alternate. Robert clarified that he was specifically asking if Mr. Starr had announced this at the LPC meeting in June and stated he had watched the video from that meeting and Mr. Starr had not.

**Point of Information:** Zachary Moore asked if theoretically Mr. Starr could change his vote to cancel out the LPC Alternate's vote and Ted Brown answered yes, that would be the case.

**Point of Information:** Mark Hinkle asked if a possible solution would be to reverse the roles and appoint Ms. Robson as Primary Representative and Mr. Starr as Alternate Representative. Mimi Robson answered that the deadline for making appointments to the committee was February 28, 2018 therefore California cannot make any changes to the appointments.

**Point of Information:** Robert Imhoff questions why the LPC wouldn't be able to appoint a separate person. Mimi Robson answered that this would be governed by the LNC Bylaws and RONR 11<sup>th</sup> Edition and therefore the LPC doesn't have the option of introducing a third person into this question. Robert also asked if the removal had to

be for cause and Ted Brown answered that there would be no requirement to show cause.

**Motion:** Mark Hinkle moved to remove Mr. Starr as LPC Primary Representative to the LNC Platform Committee with no second therefore the motion died for lack of second.

**Motion:** Robert Imhoff moved with second to recess for lunch for exactly one hour and return at 1:10 p.m. which passed with no objections.

**Recessed:** 12:10 p.m. for lunch

**Reconvened:** 1:10 p.m.

### LPC Program-Housing Plank Addition

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Ted Brown reported that after our September 23, 2017 meeting of the Executive Committee he spoke with the Program Committee about including a fifth plank of the State Program regarding housing. The Program Committee has submitted the following:

#### **Affordable, Available Housing**

Housing affordability is determined by supply and demand. As the population inevitably increases, the supply of housing must increase in proportion or housing prices will be bid up and more people will become homeless. As housing fails to keep up with job creation in urban centers, the least well off are the first to be squeezed out, increasing their commute costs. Traffic congestion worsens as commutes grow which negatively impacts the environment and infrastructure.

The greatest obstacles to housing supply and affordable housing (or any multi-family or high-density housing) are local zoning ordinances, zoning boards, planning commissions and city councils. We propose the following to remove unreasonable obstacles to increasing the supply of housing:

- Repeal or reform zoning ordinances where they cannot be shown to be necessary to protect property or person.
- In zoning reform, up-zone residential areas in proportion to their closeness to urban centers and transit oriented developments – such that the closer to an urban center the greater the increase in housing density permitted.
- Reduce or eliminate the number of approvals, hearings and design guidelines of housing projects. Enact mechanisms to easily appeal to overturn overly burdensome design guidelines. Availability of housing is a more vital need than aesthetics.
- Repeal price control measures and fees that increase costs of building and decrease housing availability, such as subsidized housing fees and rent control.

**Motion:** Mimi Robson moved with second to adopt the Housing Plank in the State's Program. The motion passed with no objections.

## New Business (Not on the Agenda)

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Tyler Kuskie noted that Boomer Shannon and Jason Wu were absent from both the December 2, 2017 meeting and today's meeting, therefore it would be appropriate to remove them from the Executive Committee.

**Motion:** Tyler Kuskie moved with second to remove Boomer Shannon and Jason Wu from the Executive Committee.

**Point of Information:** Jeff Hewitt noted that Boomer Shannon was absent from this meeting as he is the Campaign Manager for his run for Riverside County Supervisor. Since Jeff had to be present at today's meeting to give his LNC Regional Representative report Boomer was attending a campaign event in his absence.

**Point of Information:** Mimi Robson stated that this is our last committee meeting of this body and Jason's term is ending at the end of this term.

**Discussion:** Mimi Robson spoke in opposition to the motion stating that if any changes were to be made to the Executive Committee it should be left to the delegates at the convention. Although Boomer Shannon's term as At-Large Representative still has an additional year remaining the delegates could make their opinions known then rather than the committee doing anything at this time.

Jonathan Jaech spoke in opposition to the motion stating that Boomer is an extremely active Libertarian Activist in the state. It would be a slap in the face to remove him. He also stated the same thing for Jason Wu.

**Motion:** Robert Imhoff made a substitute motion with second to censure Boomer Shannon and Jason Wu for not showing up to two consecutive meetings without providing notice.

**Discussion:** David Bowers spoke in opposition to the motion stating that a censure would be a double slap in the face and therefore we shouldn't move forward.

Tyler Kuskie spoke to the motion stating that the original motion was not personal as he gets along with Boomer Shannon well. But according to the rules in the State's Bylaws, not attending two consecutive meetings is grounds for removal. Therefore it's appropriate for this body to have the conversation.

Chuck Hamm spoke in opposition to the substitute motion stating that although the removal may be appropriate, as participation in this body is a requirement of the office, it shouldn't be done at the last meeting of this body. Although both of the members may be

active in other aspects, such as working for specific campaigns, that isn't what they were elected to do.

**Motion:** Robert Imhoff moved to call the question on the substitute motion with no objections.

**Vote:** The substitute motion failed with a vote of 0 in favor, 12 opposed and 1-expressed abstention (Mark Hinkle)

**Motion:** Mimi Robson moved to call the question on the main motion with no objection.

**Motion:** Robert Imhoff moved for a Roll Call vote with no objection.

<b>Vote:</b>	<b>Robert Imhoff</b>	<b>Nay</b>
	<b>Jennifer Imhoff</b>	<b>Nay</b>
	<b>Zachary Moore</b>	<b>Nay</b>
	Tyler Kuskie	Aye
	Mark Hinkle	Abstain
	<b>Steve Haug</b>	<b>Nay</b>
	<b>Kenneth Brent Olsen</b>	<b>Nay</b>
	<b>Jonathan Jaech</b>	<b>Nay</b>
	<b>Wendy Hewitt</b>	<b>Nay</b>
	<b>Alex Appleby</b>	<b>Nay</b>
	<b>David Bowers</b>	<b>Nay</b>
	<b>Chuck Hamm</b>	<b>Nay</b>
	<b>Mimi Robson</b>	<b>Nay</b>
	<b>Ted Brown</b>	<b>Nay</b>

**Motion Fails**            **1 – 12 – 1**  
                                  1 vote in favor  
                                  1 abstention

## Committee Reports

### Membership Committee Report:

Mark Hinkle, Membership Committee Chair, did not submit a report in advance of the meeting but reported the following:

- The Membership Committee is Mark Hinkle-Chair, Mimi Robson, Kenneth Brent Olsen, Steve Haug and Chuck Hamm
- The committee has met twice via conference call.
- Mark has made well over 1,000 calls to expired members asking them to renew.
- The mailing that that was sent to national LP members cost about \$1,100 and brought in approximately four times that amount so he wants to do another one soon.

- We now have a \$5,000 fund for membership mailings.
- We have gotten a quote from the same company that the national party uses for printing and it is less than \$0.50 per piece including bulk postage
- Gary Johnson has agreed to sign a letter for membership recruitment for the LPC, which has already been written and will go to registered Libertarians that joined during the 2016 campaign
  - This will cost approximately \$5,000-\$6,000 to mail to approximately 26,000 people

**Motion:** Mimi Robson moved with second to appropriate \$5,000 revolving budget for membership recruitment. The motion passed with no objections.

- Mark reported that since we've initiated the different membership levels we've gotten several people that have joined or renewed at the Supporter or above levels as well as many two year memberships which has brought in additional revenue.

**Questions:** None

## California State Fair

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Mark Hinkle reported on the California State Fair, to be held in Sacramento from July 13-29, 2018.

- A \$25 Application fee has been paid by the Treasurer for our participation at the fair
- It's estimated that the total cost for the fair will be approximately \$6,000
- Would prefer to get a booth indoors as opposed to outdoors as the weather can be brutal in July, which will cost \$3,100
- The state party carries Liability Insurance so a certificate will need to be sent from our insurance agent
- There are two libertarians, Cindy Taylor and Barbara Engelhardt, who have volunteered to be the local contacts in Sacramento
- One downside is that Freedom Fest will be held on July 11<sup>th</sup> -14<sup>th</sup> and a lot of people will be attending that
- He is trying to convince Andy Burns from the National LP to come and help with the set-up but he's a bit reluctant because the former Treasurer failed to pay him for his reimbursable expenses from last year's fair
  - Mark spoke with Wes Benedict and he will speak with Andy
- We already have supplies such as tables, a button making machine and literature to hand out
- In the past we have reimbursed volunteers for admission and parking so that is also something that needs to be considered
- Mark will be soliciting donations to defray the cost to the party for participation at the fair

**Questions:** Wendy Hewitt asked if those additional expenses were included in the \$6,000 and Mark Hinkle stated that they were.

**Motion:** Mark Hinkle moved with second to appropriate the \$6,000 for the California State Fair.

**Discussion:** David Bowers asked that if the motion passes that we have better accounting of the money spent on the fair.

**Vote:** The motion passed with no objections.

**Motion:** Mimi Robson moved for a five-minute recess to prepare for candidate endorsements, with no objections.

**Recessed:** 2:05 p.m.

**Reconvened:** 2:10 p.m.

## Endorsement of Candidates

There were several candidates present at the meeting; each was asked to address the body and field questions. Robert Imhoff prepared a handout with general questions (name, office sought, met the requirements as a candidate to be included in the primary ballot, only Libertarian in the race, dues paying LPC member and if the non-aggression pledge has been accepted) which all candidates were asked to answer in their presentations.

**Derrick Michael Reid**, Libertarian candidate for United States Senate.

**Questions:** Zachary Moore asked how he would address California's Sanctuary State Laws. Mr. Reid answered that war has been declared and his solution will be to unite the Democrats and Republicans to find a common ground solution to the immigration problem.

Robert Imhoff asked about his position that learning the English language would be a requirement for citizenship and he answered that it wasn't necessarily a requirement but would be encouraged.

Tyler Kuskie asked if there was a plan to raise money and also would he have a staff behind his campaign. He answered that he has a zero dollar plan to win that wouldn't require raising money but he is looking for 20 unpaid volunteers to help with that plan.

**Motion:** Jonathan Jaech moved with second to endorse Derrick Michael Reid for US Senate.

**Discussion:** Robert Imhoff mentioned that we as a body need to think about both the presentation today as well as Mr. Reid's social media posts regarding his positions.

**Vote:** Derrick Michael Reid failed to receive a 2/3 majority vote for the endorsement of the Libertarian Party of California with a final vote of 5 – 2 – 6.

**Bill Merryman**, Libertarian candidate for the 22<sup>nd</sup> Congressional District which covers areas of Fresno and Tulare Counties.

**Questions:** Robert Imhoff asked if he had ever run for office before. Mr. Merryman answered that this was his first time running for office.

Wendy Hewitt asked how many terms the incumbent had held the office. He answered that the incumbent, Devon Nunez, had held the seat since 2002 and has become very controversial recently, being asked to resign by both the Democrats and Republicans.

**Motion:** Kenneth Brent Olsen moved with second to endorse Bill Merryman for the 22<sup>nd</sup> Congressional seat. The motion passed with no objections by a super majority of the committee.

**Rick Dawson**, Libertarian candidate for the 30<sup>th</sup> Congressional District which covers portions of the San Fernando Valley and Universal City.

**Questions:** Zachary Moore asked, as a veteran, what would he see done with the VA. Mr. Dawson answered that there is a lot of waste and inefficiencies in the VA. A lot of that is due to people working for the VA that are not doing their jobs so he would incentivize efficiency and work to reduce the staffing.

Robert Imhoff asked what his position was on the current immigration debate. He answered that his family came to this country legally and he will do everything he can to help people come to this country legally. However with DACA he doesn't feel that children should be penalized for something that they had nothing to do with. He feels that we should legalize the children in this situation in batches.

Wendy Hewitt asked who his opponents are in the race. He answered that the Democrat incumbent, Brad Sherman, has been in the office for 22 years and there are three other Democrats and one Republican running for the seat.

Tyler Kuskie asked what his plans were for fundraising, getting media attention and having staff or volunteers for his campaign. He answered that he currently has a campaign manager who is also a videographer and his plan is to release a series of videos.

**Motion:** Chuck Hamm moved with second to endorse Rick Dawson for the 30<sup>th</sup> Congressional seat. The motion passed with a super majority of the committee with a final vote of 11 – 0 – 1.

**David Joyce**, Libertarian candidate for the Yuba County 1<sup>st</sup> District County Supervisor seat, which is a non-partisan office.

**Questions:** Ted Brown asked where he stands on allowing cannabis businesses to open in Yuba County. Mr. Joyce answered that medical marijuana is a huge issue in Yuba County. His personal belief is that he is opposed to marijuana use but he has a lot of support in the medical marijuana community.

Zachary Moore followed up on that questions asking if he would be in favor of opening a dispensary in the county or allowing commercial growing of marijuana. He answered that he would not support commercial growing in the county. He is in support of medical marijuana and feels that the six plant limit is sufficient.

Robert Imhoff mentioned that the county supervisors are responsible for county hospitals and trauma centers and asked what that status is for that in Yuba County. He answered that although it's not in his prevue as a county supervisor but he would like to promote a free market business solution for healthcare in the county.

Robert Imhoff further asked if he could provide two examples of Libertarian Principals that he would bring to the position of county supervisor. He said the biggest principal would be fiscal responsibility. The second principal would be bringing liberty and freedom to the county.

**Motion:** Chuck Hamm moved with second to endorse David Joyce for Yuba County 1<sup>st</sup> District County Supervisor. The motion passed with a super majority of the committee with a final vote of 10 – 1 – 2.

**Ali Sarsak**, Libertarian candidate for the 10<sup>th</sup> California State Senate District which includes Alameda and Santa Clara Counties.

**Questions:** Ted Brown asked about his stated position that people outside California shouldn't be able to purchase property in California. Mr. Sarsak stated that his position is that you must be a California resident to buy property in the state, however new residents would also meet this requirement. Jonathan Jaech mentioned that he thinks that would be a federal issue and he stated he wasn't a politician and wasn't sure of the way to go about this but currently foreign nationals are buying up too much of California property.

Robert Imhoff asked if he would like to amend his position to a more nuanced approach and he stated that there would be a lot to look at in terms of the implementation so he will be doing further research as to how to implement the concept as well as exceptions.



**Motion:** Robert Imhoff moved with second to endorse Ali Sarsak for the 10<sup>th</sup> District California State Senate Seat.

**Discussion:** Zachary Moore wanted to commend Mr. Sarsak on his views on state surveillance as it's an issue that needs to be addressed.

**Vote:** The motion to endorse passed with a super majority of the committee with a final vote of 10 – 0 – 3.

**Robert Griffis**, candidate for California Governor.

**Point of Information:** Chuck Hamm noted that at our previous meeting on December 2, 2017, we voted to leave endorsements for Governor to the delegates at the convention. Ted Brown stated that was the case but Mr. Griffis would be allowed the same opportunity to address the body as the two other Governor candidates had at our previous meeting.

**Motion:** Robert Imhoff moved with second to suspend the discussion regarding endorsement, as Mr. Griffis stated in his presentation that he is registered and running as a Democrat. Per the party's bylaws we cannot endorse anyone running as a candidate for another political party. Mr. Griffis stated he may still change his party designation.

**Point of Information:** Mimi Robson noted that it's past the March 9<sup>th</sup> deadline therefore there would be no way to change the party designation at this point.

**Motion:** A substitute motion to allow Mr. Griffis an additional five minutes to finish his presentation was made by Jonathan Jaech with second.

**Vote:** The substitute motion failed by voice count.

**Vote:** The main motion passed with no objections.

**Point of Information:** Robert Imhoff noted that since Mr. Griffis is registered to vote as a Democrat the Alameda County Executive Committee should be notified that he is no longer qualified to serve in his position on the Executive Committee in the county.

**Janice Bonser**, Libertarian candidate for the 8<sup>th</sup> California State Assembly District which is in Sacramento County. Ms. Bonser was not in attendance so Ted Brown spoke on her behalf.

**Questions:** None

**Motion:** Chuck Hamm moved with second to endorse Janice Bonser for the 8<sup>th</sup> District California State Assembly District Seat.

**Vote:** The motion to endorse passed with a super majority of the committee with a final vote of 11 – 0 – 2.

**Ben Gibbins**, Libertarian candidate for the 52<sup>nd</sup> California State Assembly District which is in Los Angeles and San Bernardino Counties. Mr. Gibbins was not in attendance so Jonathan Jaech spoke on his behalf.

**Questions:** Robert Imhoff asked if Mr. Gibbins had asked to be endorsed by this body and Jonathan Jaech answered that he had not explicitly asked for endorsement.

**Motion:** Jonathan Jaech moved with second to endorse Ben Gibbins for the 52<sup>nd</sup> District California State Assembly District Seat.

**Vote:** The motion to endorse passed with a super majority of the committee with a final vote of 10 – 0 – 3.

**Mimi Garner**, Libertarian candidate for the 5<sup>th</sup> Plumas County Supervisor District. Ms. Garner was not in attendance so Mimi Robson spoke on her behalf.

**Motion:** Chuck Hamm moved with second to endorse Mimi Garner for the 5<sup>th</sup> District Plumas County Supervisor Seat.

**Discussion:** Robert questioned how long she had been active in the Libertarian Party and both Mimi Robson and Kenneth Brent Olsen answered that she had been active for many years and was the Vice-Chair of the Unaffiliated Plumas County Chapter.

**Vote:** The motion to endorse passed with a super majority of the committee with a final vote of 12 – 0 – 1.

**Gail Lightfoot**, Libertarian candidate California Secretary of State. Ms. Lightfoot was not in attendance so Mimi Robson spoke on her behalf.

**Motion:** Chuck Hamm moved with second to endorse Gail Lightfoot for California Secretary of State.

**Vote:** The motion to endorse passed unanimously.

**Doug Vigil**, Libertarian candidate for California Superintendent of Public Instruction. Mr. Vigil was not in attendance so Alex Appleby spoke on his behalf.

**Questions:** Robert Imhoff noted that he had a lengthy conversation with Mr. Vigil in regards to his background and positions and it was clear that although he had previously been a registered Democrat he was put off by that party which is why he changed his voter registration to Libertarian.

**Motion:** Kenneth Brent Olsen moved with second to endorse Doug Vigil for Superintendent of Public Education (a non-partisan office).

**Vote:** The motion to endorse passed with a super majority of the committee with a final vote of 10 – 0 – 2.

**Kennita Watson**, Libertarian candidate for the 17<sup>th</sup> Congressional District which covers Alameda and Santa Clara counties. Ms. Watson was not in attendance so Jennifer Imhoff spoke on her behalf.

**Motion:** Kenneth Brent Olsen moved with second to endorse Kennita Watson for the 17<sup>th</sup> District Congressional seat.

**Vote:** The motion to endorse passed unanimously.

**Bob Goodwyn**, Libertarian candidate for the 24<sup>th</sup> California State Assembly District which covers San Mateo and Santa Clara counties. Mr. Goodwyn was not in attendance so Robert Imhoff spoke on his behalf.

**Motion:** Mimi Robson moved with second to endorse Bob Goodwyn for the 24<sup>th</sup> State Assembly seat.

**Vote:** The motion to endorse passed unanimously.

**Tony Manor**, Libertarian candidate for Mayor of Stockton in the upcoming recall election. Mr. Manor was not in attendance so Alex Appleby spoke on his behalf.

**Motion:** Alex Appleby moved with second to endorse Tony Manor for the Mayor of Stockton.

**Discussion:** Robert Imhoff asked that Alex Appleby speak a bit more on Mr. Manor's platform. Alex stated that he didn't have the prepared platform but his main issues are crime reduction, working on the homelessness problem and he is a huge supported of both the rule of law as well as constitutional standards and reduction of aggression. Robert stated that he would require additional information and therefore would be abstaining on the vote for endorsement.

Jennifer Imhoff mentioned the issues surrounding Universal Income in Stockton and asked where Mr. Manor stood on that issue. Alex stated that he was opposed and that was part of the reason to recall the current Mayor.

**Vote:** The motion to endorse failed with a vote of 2 – 0 – 9.

**Motion:** Robert Imhoff moved for a five-minute recess, with no objections.

**Recessed:** 3:51 p.m.

**Reconvened:** 3:56 p.m.

## Endorsement of Initiatives

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Ted Brown noted that the legislation passed a bill two years ago that all of the substantial propositions would be on the November ballot so there are only a small number of ballot initiatives on the primary ballot.

**Proposition 68:** California Drought, Water, Parks, Climate, Coastal Protection, and Outdoor Access for All Act of 2018, which is a \$4.1 Billion bond measure.

**Motion:** Mimi Robson moved with second to oppose Proposition 68.

**Vote:** The motion to oppose Proposition 68 passed unanimously.

**Proposition 69:** Motor vehicle fees and taxes: restriction on expenditures: appropriations limit initiative.

**Discussion:** Kenneth Brent Olsen stated that this measure is related to the gas taxes to insure that the gas tax money must be used to fix the roads.

Robert Imhoff noted that this was an attempt to give power to non-elected officials to raise taxes.

**Motion:** Robert Imhoff moved with second to oppose Proposition 69.

**Vote:** The motion to oppose Proposition 69 passed with a super majority with a vote of 13 – 0 – 0.

**Proposition 70:** Greenhouse Gas Reduction Reserve Fund.

**Discussion:** Robert Imhoff noted that this would allow the legislators to move excess money generated from this fund to other funds, notably the high-speed rail.

**Motion:** Mark Hinkle moved with second to oppose Proposition 70.

**Vote:** The motion to oppose Proposition 70 passed with a super majority with a vote of 12 – 0 – 1.

**Proposition 71:** Ballot measures: effective date.

**Discussion:** Kenneth Brent Olsen mentioned that in the past if a ballot initiative took effect immediately after the vote it could be possible that after all the provisional ballots were counted that the ballot measure actually lost, so he noted this seemed to make sense.

Zachary Moore noted that after Proposition 64 passed having the measure take effect immediately allowed him to go to court to have a client's charge changed from a felony to a misdemeanor.

Robert Imhoff noted that in most initiatives there is a time frame for when the measure will take effect. What this measure does is slow down that process and allow the legislature additional time to create legal challenges before enacted which will make it easier for them to have them overturned or changed.

**Motion:** Zachary Moore moved with second to oppose Proposition 71.

**Vote:** The motion to oppose Proposition 71 passed with a super majority with a vote of 10 – 1 – 2.

**Proposition 72:** Property tax: new construction exclusion: rain water capture system

**Discussion:** Jonathan Jaech noted that this would just add an additional exemption from having your property reassessed after making the improvement of a rain water capture system which will strengthen Proposition 13.

**Motion:** Mark Hinkle moved with second to support Proposition 72.

**Vote:** The motion to support Proposition 72 passed with a super majority with a vote of 13 – 0 – 0.

## Committee Reports (continued)

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### Candidate Support Committee Report:

Ted Brown reported that we had raised money for the Candidate Support Committee with a mailing and have since spent some of that money. The committee paid for Gail Lightfoot's candidate statement and filing fees

Mimi Robson added that we have also made two loans from the committee; one for \$1,000 to Wildstar for Governor 2018 and one for \$2,000 to Ferreira for Lt. Governor 2018. She also noted that the committee did pay those expenses for Gail Lightfoot but Gail has raised some money and is attempting to raise additional funds which she will then donate back to the Candidate Support Committee.

Mimi Robson also reported that we have approximately \$3,000 currently in the bank account.

Ted Brown stated that we will be raising additional funds to help with ballot statements for candidates that progress to the November General Election.

### Campaign 2018

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Ted Brown reported that we have many candidates that will be on the Primary ballot and will have the exact number of candidates, likely at the end of the month, when the Secretary of State issues the final list of candidates.

He further reported that in the 26<sup>th</sup> State Senate District in Los Angeles the incumbent appeared to be running unopposed so he posted that on Facebook and heard from Baron Bruno who stated that he would be willing to run for that seat. In addition, Mark Herd began posting on Facebook that he also wanted to run in that district. So now the incumbent, Ben Allen, has two Libertarian opponents in that race, however Baron has decided to run with no party affiliation listed on the ballot.

Ted further reported that there are several seats that have incumbents running unopposed so he will be recruiting write-in candidates to run in those races.

## Oxnard Recall Campaign

Chuck Hamm reported that Aaron Starr got all the signatures and the recall election has been qualified and certified. There are 16 candidates running to fill the potentially recalled seats of the City Council and Major and there is some stiff competition to the incumbent as well as competition to Aaron Starr who has announced his candidacy for Mayor, and on the same day Miguel Lopez announced his candidacy as well. Lopez has run for the office in the past and does have some name recognition as well as having a Latino surname which does make a difference in Oxnard which is heavily Hispanic.

Another development is that current Mayor, Tim Flynn, and other current city council members issued their candidate statements and Aaron Starr found some fraudulent statements included in those statements as well as statements not allowed under state law. Therefore Aaron sued and a hearing was held with the end result being that those statements had to be revised to be in compliance with the law.

Chuck concluded by saying that the recall election will be held on May 1, 2018.

**Questions:** Ted Brown asked if any other Libertarians were running in that election and Chuck stated there were none as Oxnard doesn't have a large Libertarian base.

Jonathan Jaech stated that he had spoken with Aaron Starr and his platform, as well as many other candidates that are running, has a very Libertarian message.

## 2018 Convention Report

Mimi Robson, Convention Committee Chair, has submitted a report in advance (see Appendix G) and presented an oral report and fielded questions at the meeting.

**Questions:** None

## 2018 State Convention Credentials Committee

Mimi Robson noted that per the party's Operating Procedures Manual we are to have a Credentials Committee for the convention that is made up of five members that are appointed by the Executive Committee.

The following members volunteered to be involved in the credentials committee:

Jennifer Imhoff  
Tim Ferreira  
Tyler Kuskie  
Kenneth Brent Olsen  
Wendy Hewitt

## 2019 Convention Call for Bids

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Ted Brown reported that in an effort to get ahead of things we should put out a call for bids for the 2019 Convention in the North.

**Motion:** Robert Imhoff made the following motion with second:

Whereas we are two months away from our 2018 convention,  
Whereas we should have a solid plan either at or immediately following the 2018 convention for the 2019 convention,  
Be it resolved that we open up bids for the 2019 convention starting immediately and closing no more than two weeks after the close of the 2018 convention.

**Discussion:** None

**Vote:** The motion passed with no objections.

## Committee Reports (continued)

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### Website Committee Report:

Robert Imhoff, Website Committee Chair, has submitted a report in advance (see Appendix H) and presented an oral report and fielded questions at the meeting.

In addition to his written report, Robert Imhoff added information on some additional projects that are being developed. He has been working with Justin Emsoff on plug-ins that will work to keep traffic on our website, for instance by creating a plug-in for the world's smallest political quiz.

He is also working on two mobile apps; one would be for finding affiliates in the Libertarian Party of California and the other would be an illegal immigrant panic button.

He also reported that in the upcoming months there will be a huge website redeploy that will be on a separate page so that everyone can look at it before it's live. We have a volunteer that can start from scratch with a new, more modern, website.

**Questions:** Ted Brown asked about the platform page on the website, as right now it is hard to actually find the page with the full platform. Ted felt it might be better to have the full platform right on the platform page without having to click on the pdf download.

Mimi Robson suggested that having the full 26 pages of text on the page would be too much. Robert Imhoff suggested that we have each link that would be expandable and Mimi noted that seemed like a good compromise. It was the sense of the body that this would be a good solution so the website committee will look into implementing that change.

In addition Ted Brown noted that there are some issues on the platform diagram that is shown on the platform page as some of the items listed are slightly misleading to our actual stance. Robert Imhoff stated that it is basically a way of looking at issues and how they are addressed by the Democrats and Republicans and then giving a basic Libertarian view. It is his understanding that some members don't agree this should be stated on our platform page as it gives the wrong message, others have said there should be a disclaimer that this isn't necessarily the contents of our platform and others believe the diagram should be reworked to more closely follow our platform.

After discussion it was agreed that the word "laws" would be taken off the "Pro Anti-Discrimination Laws," and the platform planks would be added to the page as clickable links. It was also agreed that further discussion would take place in our email group instead of using any more time at this meeting to work out the details.

**Motion:** Mimi Robson moved with second to delete Office Reports, Bylaws Committee Report and Platform Committee Report from the agenda with no objections.

## Communications Director Report

Jennifer Imhoff, Communications Director and Social Media Committee Chair, has submitted Reports in advance (see Appendix I and J) and presented an oral report and fielded questions at the meeting.

**Questions:** Robert Imhoff mentioned that in addition to the analytics that Jennifer Imhoff has presented for social media we now have better analytics on where our website traffic is coming from and much of it is coming directly from the Secretary of State's website and another high percentage is organic searches. We are now getting approximately 1,000 unique visitors per week.

## Newsletter Report

Before beginning the Newsletter Report Ted Brown mentioned that most of the emails we send out, such as Message from the Chair and the Newsletter, have a very low open rate so most of the members aren't reading the content. Because of this he would like



to send out a physical mailing of the Newsletter with convention content to reach more of our members

Elizabeth Brierly, Editor of the California Libertarian Activist which is the LPC Newsletter, reported that we are changing our publishing model so rather than sending out a newsletter on a regular schedule with a lot of content we are now uploading content on a regular basis (daily or weekly) that focus more on activism. Robert Imhoff is working with the website committee to have the current content on the front page of the party's website. Once there is sufficient content then a newsletter email will go out with links to all of the content.

She also reported that we will be mailing out a newsletter via US mail that will focus on the convention with a fundraising pitch for the Candidate Support Committee with a return envelope for mailing back donations. This mailing would be targeted to members that are eligible to be convention delegates, either current or recently expired members.

In addition, she has been working with Mark Hinkle, Membership Chair, on a newsletter that would be sent out with member recruitment mailings. This would just mean printing extra newsletters at each printing.

**Discussion:** Ted Brown mentioned that a motion would be in order to approve the mailing, including printing and postage.

**Point of Information:** Mimi Robson noted that we had already approved that in the Newsletter budget at our last meeting so therefore no motion would be required.

**Discussion:** Ted Brown stated that we should go forward with this as the convention is only six weeks away. He then asked Elizabeth what the time frame would be in getting this mailing completed. She stated it would be an abbreviated newsletter so she should be able to get it finished in less than two weeks.

Mimi Robson noted that bulk rate mail can take up to six weeks to hit mailboxes so we should try and get the newsletter out as soon as possible so they are received prior to the convention. Ted Brown suggested that we keep the mailing under an ounce so it can be sent first class mail and Mark Hinkle further suggested there is another type of mailing called Red Label, which we could look into.

## Set Next Meeting

**The next meeting of the Executive Committee will be held at the Long Beach Marriott, 4700 Airport Plaza Drive, Long Beach, CA 90815 immediately after the adjournment of the 2018 Convention on Sunday, April 29, 2018.**

## Adjournment

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Robert Imhoff moved with second to adjourn with no objections.

The Executive Committee was adjourned at 5:49 p.m.

Minutes were approved by the Executive Committee via email motion on April 13, 2018.

Respectfully Submitted

A handwritten signature in black ink, appearing to read "Honor M Robson". The signature is stylized and includes a large, circular flourish at the top.

Honor M Robson  
Secretary  
California Libertarian Party

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# Northern Vice-Chair's Committee Report

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**Report Date:** 3/10/2018

**Northern Vice-Chair:** Kenneth Brent Olsen, Psy.D.

## Northern Vice Chair Purpose, per Bylaws of the Libertarian Party of California

- Bylaw 10, Section 4: The Vice-Chairs shall act as assistants to the Chair. The Northern Vice-Chair shall reside in the northern half of the state, and the Southern Vice-Chair shall reside in the southern half of the state (with the state divided at the northern boundaries of San Luis Obispo, Kern, and San Bernardino counties). Each Vice-Chair shall be responsible for coordinating activities in their respective halves of the state.
- Bylaw 9, Section 4: The appropriate Vice-Chair may appoint a county Chair Pro Tem for any county in which there is no active county organization. It shall be the responsibility of said Chair Pro Tem to promote the development of a county organization within that county.

## Mission Statement

*My mission as the Northern Vice Chair is to locate individuals able and willing to serve as Chair Pro Tem for their respective counties and to assist them in organizing sustainable local party affiliates in those counties who are active and engaged in promoting and building the Libertarian Party locally, as well as promoting and recruiting Libertarian candidates in those areas.*

## Executive Overview

- Of the Northern 48 counties, 16 have fully affiliated and active party organizations. These are: Alameda, Contra Costa, El Dorado, Fresno, Kings, Monterey, Nevada, Placer, Sacramento, San Francisco, San Joaquin, San Mateo, Santa Clara, Santa Cruz, Stanislaus, and Yolo.
- Of the Northern 48 counties, 9 have Chair Pro Tems appointed by myself or my predecessor(s), but have not yet met the qualifications for affiliation. These are: Butte, Humboldt, Marin, Mendocino, Merced, Plumas, Solano, Sonoma, Tulare.
- Of the Northern 48 counties, 23 have no appointed Chair Pro Tem and are not organized. These are: Alpine, Amador, Calaveras, Colusa, Del Norte, Glenn, Inyo, Lake, Lassen, Madera, Modoc, Mono, Napa, San Benito, Shasta, Sierra, Siskiyou, Tehama, Trinity, Tuolumne, and Yuba.
- I have appointed three Deputies to assist me in finding Chair Pro Tems in specified areas. These Deputies include:
  - Justin Quigley - Calaveras, Tuolumne, Mariposa, Amador (shared with Tyler Kuskie)
  - Tyler Kuskie - Sierra, Yuba, Sutter, Amador (shared with Justin Quigley)
  - John Ward - San Benito, Napa, Marin.

- We have supplies in storage, at Robert and Jinni Imhoff's home. These are available for use by all Northern County Chairs.
- We have a number of candidates running in Northern California, including:
  - Congress: Bill Merryman (22nd District), Kennita Watson (17th District), Robert Imhoff (25th District)
  - State Senate: Janine DeRose (6th District)
  - Assembly: Stephen Cano (32nd District), Bob Goodwyn (24th District)
  - Local: Justin Collins (Merced County Board of Supervisors), Mimi Garner (Plumas County Board of Supervisors), Jennifer Imhoff (San Jose City Council), Chris Le (San Jose City Council), David Joyce (Yuba County Board of Supervisors)

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# Southern Vice-Chair's Report

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**Report Date:** 3/10/2018

**Southern Vice-Chair:** Jonathan Jaech

## Southern Vice Chair Report Q1 2018

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### Events:

San Diego Libertarian Party Annual Convention held Saturday January 27th at the Green Dragon Tavern in Carlsbad. A new slate of officers was elected listed at [www.sdlp.org](http://www.sdlp.org).

Executive Chair, Brad Richardson, [chair@sdlp.org](mailto:chair@sdlp.org)

Vice-Chair, Carlos Morales, [vicechair@sdlp.org](mailto:vicechair@sdlp.org)

Treasurer, Unfilled, [treasurer@sdlp.org](mailto:treasurer@sdlp.org)

Secretary, John Brandmair, [secretary@sdlp.org](mailto:secretary@sdlp.org)

Membership Chair, Alan Ritter, [members@sdlp.org](mailto:members@sdlp.org)

Publicity Chair, Joseph DePaul, [pr@sdlp.org](mailto:pr@sdlp.org)

Campaigns Chair, Paul King, [campaigns@sdlp.org](mailto:campaigns@sdlp.org)

Spokesperson, Don Deangelo, [spokesperson@sdlp.org](mailto:spokesperson@sdlp.org)

San Bernardino County Libertarian Party Annual Convention held Saturday February 10th in Upland. <https://sbclp.org/> .

Chair: Tony Tyler

Vice Chair: Brian Ryman

Treasurer: David Holman

Secretary: Ben Gibbins

At-Large: Dr. Matthew Pautz

California Libertarian Party Annual Convention scheduled for April 27-29 2018, Long Beach Marriot 4700 Airport Plaza Dr Long Beach, CA 90815, <https://ca.lp.org/convention/> .

Los Angeles County Libertarian Party Annual Convention scheduled for June 2, 2018, at Taix Restaurant, 1911 Sunset Blvd, Los Angeles, CA 90026, time TBA.

Southern California Libertarian Conference, Saturday June 23, 2018, 12pm-4pm program, 4pm-late evening after party. Geezers, 12120 Telegraph Rd, Santa Fe Springs, CA 90670

Candidates Running in So. Cal. or Statewide from So. Cal.:

Oxnard Recall Election May 1, 2018

Starr, Aaron, City of Oxnard Mayor <https://www.starrforoxnard.com/>

California Primary June 5th 2018

Ferreira, Tim, CA Lt. Governor <https://crm.tim2018.com/>

Gibbins, Ben, 52nd Assembly, <http://www.bengibbins.com/>

Hall, Jonathan Director, Tehachapi Cummings Water District,

[http://votersedge.org/ca/en/ballot/election/area/42/contests/contest/14372/candidate/134264?election\\_authority\\_id=15](http://votersedge.org/ca/en/ballot/election/area/42/contests/contest/14372/candidate/134264?election_authority_id=15)

Hancock, Joshua, CA 49th Assembly [www.votejoshuahancock49th.us](http://www.votejoshuahancock49th.us)

Herd, Mark Matthew, CA 2th Senate <https://sites.google.com/site/herdforcd5/>

Hewitt, Jeff, Riverside County Supervisor <http://www.votehewitt.com/>

Lewis, Michael, 53rd CA Assembly <https://www.facebook.com/lewisforassembly/>

Lightfoot, Gail, CA Secretary of State

Mahoney, Michael, Orange County Supervisor [ElectMahony.com/](http://ElectMahony.com/)

McArdle, Angela 34th Congressional (U.S.) <http://angelamcardleforcongress.com/>

Reid, Derrick Michael, US Senate [www.derrickmreid.com/](http://www.derrickmreid.com/)

Reiser, Brandon, 48th Congressional (U.S.) <https://www.brandontreiser.com/>

Robson, Honor, 70th CA Assembly <https://www.honorrobson.com/>

Shaw, Kevin, 38th CA Assembly <https://www.facebook.com/KevinShaw4Liberty/>

Tomolak, Josh, San Diego City Council [www.tomolak4sd.com/](http://www.tomolak4sd.com/)

Wildstar, Nikolas, CA Governor <http://governorwildstar.com/>

This may be the most Libertarian candidates running in a primary in or from Southern California since Top Two. If I have missed anyone or anything let me know and I'll update the list. For updates or information about candidates in or from Northern California, check out <https://ca.lp.org/2018-whos-running/> .

To see a video of me delivering this Report, it's near the beginning at <https://www.youtube.com/watch?v=qoGK8mADDAs> .

Issues: The aftermath of *Dovner v. LPLAC* is still causing real trouble in LA County. We've had officers cooperating to create a zero-sum game where none existed before, to quash activism in the County. Members have expressed serious grievances that have gone unresolved and alleged actionable torts. Officers have escalated the conflict instead of defusing it. LPLAC will resolve the issue internally. It is fortunate that the victims are dedicated libertarians who are committed to resolution using libertarian principles. They are not likely to sue the Party, but do not expect them to bury the wrongs done to them. I hope that they will continue to expose the wrongs until that

responsible act to make amends. It's so much better than walking away hurt or embittered.

Officers of the Party should be peacemakers, not factional warriors. Our party will grow by accepting diversity and non-aggression and liberty requires that we do. We can't build lasting consensus by quashing dissent. When members can't work out disputes among themselves, the option most consistent with non-aggression is to agree on a process for resolving their differences. Where all are free and equal, only a neutral process acceptable to both parties can resolve questions of fault and set remedies for wrongs. If not, the bad feelings continue, and past mistakes can't be fixed. So, if you're a party member and are aware of a grievance against you reach out and discuss the issue privately with the member who has the grievance. If the other member is offering to meet you, accept the offer! So much the more if you are an officer. Otherwise you are declaring war. The other person can only conclude you have no interest in peace.

Affiliate Support: The LPC has budgeted support for the Southern California LP Office, to be supervised by the S. Vice-Chair. Please contact me ([jonathan@jaech.net](mailto:jonathan@jaech.net)) if you need materials, equipment or other support for LP activism in the region. The budget is large enough to make a difference for grass-roots work.

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# Secretary's Report

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**Report Date:** 03/10/2018  
**Secretary:** Mimi Robson

## LPC Minutes

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**The following is the status of LPC Minutes since last reported at the Executive Committee Meeting on December 2, 2017 in San Jose:**

- December 2, 2017, 2017 Executive Committee Minutes – Draft Minutes were distributed via email on December 27, 2017. After email discussion a motion was made by Honor Robson and seconded by Kenneth Brent Olsen to approve on December 29, 2017. At the end of the 48 hour period there was not a super-majority of votes cast in favor or apposed so the voting went for the full 120 hours, ending on January 3, 2018 and the motion passed with a simple majority as follows:
  - Voting “aye”: David Bowers, Ted Brown, Steven Haug, Wendy Hewitt, Jennifer Imhoff, Robert Imhoff, Kenneth Brent Olsen and Honor Robson
  - Voting “nay”: none

**With a final vote tally of 8 – 0 the motion passed with a simple majority.**

## LPC Email Motions

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**The following is the status of LPC email motions since last reported at the Executive Committee Meeting on December 2, 2017:**

- On December 22, 2017 Honor Robson moved and Chuck Hamm seconded a motion to elect Alex Appleby as the Platform Committee Coordinator. Voting ended after 48 hours, with all Committee Members assumed to be present (per the Bylaws) on December 24, 2017 as follows:
  - Voting “aye”: Alex Appleby, David Bowers, Ted Brown, Chuck Hamm, Steven Haug, Wendy Hewitt, Jennifer Imhoff, Robert Imhoff, Tyler Kuskie, Zachary Moore, Kenneth Brent Olsen and Honor Robson
  - Voting “nay”: none
  - Abstention: Jonathan Jaech, Boomer Shannon and Jason Wu

**With a final vote tally of 12 – 0 – 3 the motion passed with a super majority.**

- On January 16, 2018 Chuck Hamm moved and Robert Imhoff seconded a motion to adopt the following Resolution to Censure the LNC Chair, Arvin Vohra:

**Whereas** Mr. Vohra has acted affirmatively against the interests of the Libertarian Party, as defined by Article 2 of the bylaws, as well as our own State



Party interests, both of which support building a party that elects Libertarians to public office,

**Whereas** Mr. Vohra seems intent on splitting the party and "infuriating" its members to cause strife and division among members that joined to support libertarian principles and the mission of the party,

**Whereas** Mr. Vohra's conduct is not a first time offense, which seems sure to happen again, based on his recent correspondence with the LNC and on social media,

**Therefore be it resolved** that the Libertarian Party of California hereby requests Region 4 Libertarian National Committee Representative Jeffrey Hewitt, and all other voting members of the Libertarian National Committee, to CENSURE Arvin Vohra for his conduct, and follow procedure for doing so pursuant to the bylaws.

At the end of the 48 hour period there was not a super-majority of votes cast in favor or opposed to this resolution so the voting continued for the full 120 hours with votes cast by Alternate At-Large members included in the final tally, ending on January 21, 2018 and the motion passed as follows:

- Voting "aye": David Bowers, Baron Bruno, Chuck Hamm, Steven Haug, Wendy Hewitt, Jennifer Imhoff, Robert Imhoff, Kenneth Brent Olsen, Honor Robson
- Voting "nay": Ted Brown, Mark Hinkle, Jonathan Jaech, Tyler Kuskie and Zachary Moore

**With a final vote tally of 9 – 5 the motion passed with greater than a simple majority.**

- On February 13, 2018 Honor Robson moved and Jennifer Imhoff seconded a motion to endorse Jeanine DeRose for State Senate District 6 Voting ended after 48 hours, with all Committee Members assumed to be present (per the Bylaws) on February 15, 2018 as follows:
  - Voting "aye": Alex Appleby, David Bowers, Ted Brown, Chuck Hamm, Steven Haug, Wendy Hewitt, Jennifer Imhoff, Robert Imhoff, Tyler Kuskie, Zachary Moore, Kenneth Brent Olsen, Honor Robson and Boomer Shannon
  - Voting "nay": none
  - Abstention: Jonathan Jaech and Jason Wu

**With a final vote tally of 13 – 0 – 2 the motion passed with a super majority.**

## **LPC Membership**

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**The following is the status of LPC Membership since last reported at the Executive Committee Meeting on December 2, 2017 in Long Beach:**

- The membership at of the end of the 4<sup>th</sup> quarter (December 31, 2017) was 978 which was an increase of almost 9% over the previous quarter! At the end of February we had 1009 and although that's a drop of 10 members from the total on January 31, 2018 it is still a net increase of 3% since the end of 2017.

- The Membership Committee sent a mail campaign on November 14, 2017 to 1,140 members that are current National LP members but weren't LPC members. To date we have gotten 73 new memberships, many at the supporter or above levels, totaling an income of \$4,425 in membership dues and an additional \$130 in contributions made from the same mailing. New memberships from this mailing have for the most part exhausted however a few are still trickling in.
- Mark Hinkle sent out an additional email to the same list which resulted in an additional 12 members.

### **LPC Membership Database**

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- The database is now being kept up to date with new memberships and renewals from the counties, for the most part, being sent to the Secretary in a timely manner.
- Mark Hinkle and I have been going through the records in the database and have been reaching out to both members and counties to make sure all relevant information is included in each record.

### **LPC Operating Procedures Manual**

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#### **Bylaw 29: Operating Procedures Manual**

The Secretary shall maintain an addendum to the bylaws that contains operating procedures that are created by a vote of the Executive Committee or the Operations Committee.

The addendum shall be published and made available in the same way as the bylaws so that anyone who can access the bylaws can also access the addendum, including, publication of the page on the Party's website that is readily available to any member, to be updated in the manual within 30 days.

- Since the last Executive Committee Meeting I have updated the Operating Procedures Manual with approved additions/revisions and cancelations of Standing and Special Rules of Order contained therein.
- Per the Bylaws, the Operating Procedures Manual is now posted on the LPC website on the same page as the Bylaws.

### **LPC County Bylaws**

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#### **Bylaw 10: Officers**

##### ***Section 5***

The Secretary shall cause the most recently adopted Platform, Program, and Bylaws and Convention Rules, as well as the Bylaws of all county organizations to appear on the Party website not more than thirty days after adoption.

- Per the Bylaws, it is the Secretary's responsibility that the most current California Libertarian Party Bylaws as well as the Bylaws of each County Affiliate to be posted to the State website.
- I am still in the process of collecting and posting the County Bylaws on our website.

Respectfully Submitted,  
Honor "Mimi" Robson  
Secretary  
Libertarian Party of California

County Affiliation	Life Members	Total Membership	Central Committee Members	Total Membership	Central Committee Members
		<b>2/28/2018</b>		<b>1/31/2018</b>	
Unaffiliated	9	23	20	21	18
No County	0	5	0	7	0
<b>Total</b>	<b>9</b>	<b>28</b>	<b>20</b>	<b>28</b>	<b>18</b>
		<b>Northern California</b>		<b>Northern California</b>	
<b>Alameda</b>	<b>15</b>	<b>49</b>	<b>43</b>	<b>52</b>	<b>47</b>
Amador	1	1	1	1	1
Butte	1	4	3	4	3
Calaveras	1	4	3	5	4
Colusa	0	1	1	1	1
<b>Contra Costa</b>	<b>16</b>	<b>31</b>	<b>30</b>	<b>29</b>	<b>28</b>
<b>El Dorado</b>	<b>0</b>	<b>11</b>	<b>11</b>	<b>11</b>	<b>11</b>
<b>Fresno</b>	<b>0</b>	<b>7</b>	<b>6</b>	<b>6</b>	<b>5</b>
Humboldt	0	4	4	4	4
<b>Kings</b>	<b>0</b>	<b>12</b>	<b>12</b>	<b>12</b>	<b>12</b>
Lake	0	1	1	1	1
Madera	1	1	1	1	1
Marin	7	16	11	16	11
Mendocino	2	5	5	5	5
Merced	0	2	2	1	1
<b>Monterey</b>	<b>1</b>	<b>8</b>	<b>5</b>	<b>8</b>	<b>6</b>
Napa	1	2	2	2	2
<b>Nevada</b>	<b>0</b>	<b>4</b>	<b>4</b>	<b>4</b>	<b>4</b>
<b>Placer</b>	<b>2</b>	<b>15</b>	<b>12</b>	<b>17</b>	<b>15</b>
Plumas	0	2	2	2	2
<b>Sacramento</b>	<b>5</b>	<b>51</b>	<b>36</b>	<b>50</b>	<b>36</b>
San Benito	0	1	1	1	1
<b>San Francisco</b>	<b>21</b>	<b>47</b>	<b>45</b>	<b>47</b>	<b>46</b>
<b>San Joaquin</b>	<b>2</b>	<b>10</b>	<b>9</b>	<b>9</b>	<b>8</b>
<b>San Mateo</b>	<b>16</b>	<b>35</b>	<b>33</b>	<b>35</b>	<b>32</b>
<b>Santa Clara</b>	<b>43</b>	<b>97</b>	<b>93</b>	<b>96</b>	<b>92</b>
<b>Santa Cruz</b>	<b>5</b>	<b>13</b>	<b>12</b>	<b>11</b>	<b>10</b>
Shasta	0	4	4	4	4
Sierra	0	1	1	1	1
Siskiyou	1	2	2	3	3
Solano	3	10	9	9	8
Sonoma	7	15	13	15	13
<b>Stanislaus</b>	<b>1</b>	<b>6</b>	<b>5</b>	<b>6</b>	<b>6</b>
Sutter	0	1	1	1	1
Tulare	1	5	5	5	5

Trinity	0	1	1	1	1
Tuolumne	0	1	1	1	1
<b>Yolo</b>	<b>0</b>	<b>5</b>	<b>5</b>	<b>5</b>	<b>5</b>
Yuba	1	1	1	1	1
<b>Region Total</b>	<b>154</b>	<b>486</b>	<b>436</b>	<b>483</b>	<b>438</b>
		<b>Southern California</b>		<b>Southern California</b>	
Imperial	1	2	2	2	2
<b>Kern</b>	<b>1</b>	<b>9</b>	<b>7</b>	<b>9</b>	<b>8</b>
<b>Los Angeles</b>	<b>57</b>	<b>163</b>	<b>147</b>	<b>170</b>	<b>154</b>
<b>Orange</b>	<b>26</b>	<b>82</b>	<b>73</b>	<b>84</b>	<b>75</b>
<b>Riverside</b>	<b>4</b>	<b>24</b>	<b>22</b>	<b>26</b>	<b>23</b>
<b>San Bernardino</b>	<b>5</b>	<b>19</b>	<b>14</b>	<b>19</b>	<b>14</b>
<b>San Diego</b>	<b>32</b>	<b>122</b>	<b>99</b>	<b>128</b>	<b>104</b>
San Luis Obispo	2	13	13	11	11
Santa Barbara	6	12	12	12	12
<b>Ventura</b>	<b>10</b>	<b>49</b>	<b>43</b>	<b>47</b>	<b>43</b>
<b>Region Total</b>	<b>144</b>	<b>495</b>	<b>432</b>	<b>508</b>	<b>446</b>
<b>State Total</b>	<b>307</b>	<b>1009</b>	<b>888</b>	<b>1019</b>	<b>902</b>

Note: Counties in **BOLD** are affiliated with the State.

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# Treasurer's Report

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**Report Date:** 03/10/2018

**Treasurer:** Steven Haug

## Treasurer's Report

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I only have three things to talk about in addition to going over the financial reports listed below.

- **Dues Sharing**

The process implemented for dues sharing needs to be replaced. The current process misses renewals by donation. It also fails to take into consideration renewals at the county level that should be subtracted from the payment sent to the counties. A new process will use data from Neon exported to an Excel spreadsheet. This data will be sorted by county affiliation and copied to an Excel spreadsheet with a macro that will produce a report by county showing renewals at the state level with county level renewals subtracted from the amount due the county. The report will provide an audit trail for the checks mailed to the counties.

- **FPPC Late Fee**

Monthly payments for the FPPC late fee are being mailed on the 15th of each month. The balance remaining is \$2,250.00.

We still need to come up with some type of oversight for the Treasurer position so that this doesn't happen again.

- **Budget**

Some of the amounts in the budget were revised to more closely reflect actual amounts as well as adding some projections. There is now an entry for the state fair. Under expenses there is now a line for fundraising fees. Outreach for new members was previously listed under bulk mail services. There are now line entries for Northern and Southern Vice-Chair positions.

- **Reports**

1. Profit and Loss for January & February
2. Profit and Loss by month for past 6 months
3. Balance sheet
4. Updated Proposed Budget for 2018

Appendix D  
**Libertarian Party of California**

BALANCE SHEET

As of March 3, 2018

	TOTAL
<b>ASSETS</b>	
Current Assets	
Bank Accounts	
1010 Wells Fargo Checking 3121	26,107.56
1020 PayPal	0.00
1070 Cash on Hand	0.00
1080 In-Kind Clearing	0.00
<b>Total Bank Accounts</b>	<b>\$26,107.56</b>
Other Current Assets	
1320 Loans Receivable	0.00
1450 Prepaid Expenses	0.00
1999 Uncategorized Asset	0.00
<b>Total Other Current Assets</b>	<b>\$0.00</b>
<b>Total Current Assets</b>	<b>\$26,107.56</b>
Fixed Assets	
1500 AV Equipment	5,286.42
<b>Total Fixed Assets</b>	<b>\$5,286.42</b>
Other Assets	
1950 Security Deposits	0.00
<b>Total Other Assets</b>	<b>\$0.00</b>
<b>TOTAL ASSETS</b>	<b>\$31,393.98</b>
<b>LIABILITIES AND EQUITY</b>	
Liabilities	
Current Liabilities	
Accounts Payable	
2010 Accounts Payable	3,949.00
<b>Total Accounts Payable</b>	<b>\$3,949.00</b>
Credit Cards	
2012 Credit Cards	
01 Kevin Takenaga	0.00
<b>Total 2012 Credit Cards</b>	<b>0.00</b>
<b>Total Credit Cards</b>	<b>\$0.00</b>
Other Current Liabilities	
2020 County Allocations Payable	0.00
2140 Sales tax payable	0.00
2350 Unearned or deferred revenue	0.00
2580 Funds Held in Trust	0.00
<b>Total Other Current Liabilities</b>	<b>\$0.00</b>
<b>Total Current Liabilities</b>	<b>\$3,949.00</b>
Long-Term Liabilities	
2050 Dues Sharing Trust	850.00
<b>Total Long-Term Liabilities</b>	<b>\$850.00</b>

	TOTAL
<b>Total Liabilities</b>	<b>\$4,799.00</b>
Equity	
3900 Retained Earnings	12,515.28
3999 Opening Balance Equity	7,369.66
Net Income	6,710.04
<b>Total Equity</b>	<b>\$26,594.98</b>
<b>TOTAL LIABILITIES AND EQUITY</b>	<b>\$31,393.98</b>



Appendix D  
**Libertarian Party of California**

PROFIT AND LOSS

September 2017 - February 2018

	SEP 2017	OCT 2017	NOV 2017	DEC 2017	JAN 2018	FEB 2018	TOTAL
<b>Income</b>							
4a Donations							\$0.00
4010 Gifts-Unrestricted-One Time	225.00	274.00	75.00	280.00	660.00	495.00	\$2,009.00
4011 Gifts-Unrestricted-Recurring	561.28	826.28	621.28	626.28	641.28	317.28	\$3,593.68
<b>Total 4a Donations</b>	<b>786.28</b>	<b>1,100.28</b>	<b>696.28</b>	<b>906.28</b>	<b>1,301.28</b>	<b>812.28</b>	<b>\$5,602.68</b>
<b>5a Membership Dues</b>							
5210 Renewal	300.00	1,112.50	975.00	2,000.00	1,425.00	650.00	\$6,462.50
5212 New Member	250.00	425.00	449.94	950.00	1,020.00	464.99	\$3,559.93
5230 Revenue from Premiums			1,125.00	2,299.98	1,275.00	175.00	\$4,874.98
5250 Receipts From County Dues Sharing	25.00					12.50	\$37.50
<b>Total 5a Membership Dues</b>	<b>575.00</b>	<b>1,537.50</b>	<b>2,549.94</b>	<b>5,249.98</b>	<b>3,720.00</b>	<b>1,302.49</b>	<b>\$14,934.91</b>
<b>5b Events-Revenue</b>							
5500 Convention	1,025.00	340.00	4,940.00	700.00	2,130.00	1,540.00	\$10,675.00
<b>Total 5b Events-Revenue</b>	<b>1,025.00</b>	<b>340.00</b>	<b>4,940.00</b>	<b>700.00</b>	<b>2,130.00</b>	<b>1,540.00</b>	<b>\$10,675.00</b>
<b>5c Materials-Revenue</b>							
5100 Sales of Product Income		24.32		137.91			\$162.23
5120 Reimbursed Shipping				31.72			\$31.72
<b>Total 5c Materials-Revenue</b>		<b>24.32</b>		<b>169.63</b>			<b>\$193.95</b>
6000 Interest - Checking and Savings	0.08	0.08	0.12	0.16	0.18	0.18	\$0.80
x Sales of Product Income					12.50		\$12.50
<b>Total Income</b>	<b>\$2,386.36</b>	<b>\$3,002.18</b>	<b>\$8,186.34</b>	<b>\$7,026.05</b>	<b>\$7,163.96</b>	<b>\$3,654.95</b>	<b>\$31,419.84</b>
<b>GROSS PROFIT</b>	<b>\$2,386.36</b>	<b>\$3,002.18</b>	<b>\$8,186.34</b>	<b>\$7,026.05</b>	<b>\$7,163.96</b>	<b>\$3,654.95</b>	<b>\$31,419.84</b>
<b>Expenses</b>							
7020 County Dues Sharing	775.00	50.00		37.50	2,050.00	25.00	\$2,937.50
8130 Telephone & Telecommunications					260.66		\$260.66
8134 Domain & Website Services	122.52	9.90	34.16	34.53	39.17	636.88	\$877.16
8140 Postage, Shipping, Freight & Delivery					6.70		\$6.70
8150 Bulk Mail Services			1,113.42				\$1,113.42
8152 Bulk Email Services				8.99	9.95	9.95	\$28.89
8154 Email Service		21.66					\$21.66
8170 Printing & Copying	525.78						\$525.78
8210 Office Rent	80.93	82.79	81.41	86.24	90.30	84.35	\$506.02
8290 Special Events							\$0.00
8292 Event Facilities						25.00	\$25.00
<b>Total 8290 Special Events</b>						<b>25.00</b>	<b>\$25.00</b>
8400 Convention						850.61	\$850.61
8512 Bank Services - Account	3.00	3.00					\$6.00

	SEP 2017	OCT 2017	NOV 2017	DEC 2017	JAN 2018	FEB 2018	TOTAL
Fees							
8520 Insurance - Liability & Casualty	500.00	-7.00					\$493.00
8560 Outside Computer Services	433.00	453.00	214.00	214.00	214.00	214.00	\$1,742.00
8570 Advertising	23.55	1.40		50.00	38.30		\$113.25
8572 Promotional Products		334.52					\$334.52
8574 Membership Promotions			13.00	103.00		15.00	\$131.00
8580 On Line Store Fees				152.10			\$152.10
8590 Credit Card & Transaction Processing	155.58	152.89	221.15	256.02	198.53	221.13	\$1,205.30
8650 Taxes & Licenses					53.00		\$53.00
Unapplied Cash Bill Payment Expense	1,570.00				12.50	-12.50	\$1,570.00
<b>Total Expenses</b>	<b>\$4,189.36</b>	<b>\$1,102.16</b>	<b>\$1,677.14</b>	<b>\$942.38</b>	<b>\$2,973.11</b>	<b>\$2,069.42</b>	<b>\$12,953.57</b>
NET OPERATING INCOME	<b>\$ -1,803.00</b>	<b>\$1,900.02</b>	<b>\$6,509.20</b>	<b>\$6,083.67</b>	<b>\$4,190.85</b>	<b>\$1,585.53</b>	<b>\$18,466.27</b>
Other Expenses							
8660 Fines, Penalties & Judgments			500.00	500.00	500.00	500.00	\$2,000.00
<b>Total Other Expenses</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$500.00</b>	<b>\$500.00</b>	<b>\$500.00</b>	<b>\$500.00</b>	<b>\$2,000.00</b>
NET OTHER INCOME	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$ -500.00</b>	<b>\$ -500.00</b>	<b>\$ -500.00</b>	<b>\$ -500.00</b>	<b>\$ -2,000.00</b>
NET INCOME	<b>\$ -1,803.00</b>	<b>\$1,900.02</b>	<b>\$6,009.20</b>	<b>\$5,583.67</b>	<b>\$3,690.85</b>	<b>\$1,085.53</b>	<b>\$16,466.27</b>

Appendix D  
**Libertarian Party of California**

PROFIT AND LOSS  
 January - February, 2018

	JAN 2018	FEB 2018	TOTAL
<b>Income</b>			
4a Donations			\$0.00
4010 Gifts-Unrestricted-One Time	660.00	495.00	\$1,155.00
4011 Gifts-Unrestricted-Recurring	641.28	317.28	\$958.56
<b>Total 4a Donations</b>	<b>1,301.28</b>	<b>812.28</b>	<b>\$2,113.56</b>
5a Membership Dues			\$0.00
5210 Renewal	1,425.00	650.00	\$2,075.00
5212 New Member	1,020.00	464.99	\$1,484.99
5230 Revenue from Premiums	1,275.00	175.00	\$1,450.00
5250 Receipts From County Dues Sharing		12.50	\$12.50
<b>Total 5a Membership Dues</b>	<b>3,720.00</b>	<b>1,302.49</b>	<b>\$5,022.49</b>
5b Events-Revenue			\$0.00
5500 Convention	2,130.00	1,540.00	\$3,670.00
<b>Total 5b Events-Revenue</b>	<b>2,130.00</b>	<b>1,540.00</b>	<b>\$3,670.00</b>
6000 Interest - Checking and Savings	0.18	0.18	\$0.36
x Sales of Product Income	12.50		\$12.50
<b>Total Income</b>	<b>\$7,163.96</b>	<b>\$3,654.95</b>	<b>\$10,818.91</b>
<b>GROSS PROFIT</b>	<b>\$7,163.96</b>	<b>\$3,654.95</b>	<b>\$10,818.91</b>
<b>Expenses</b>			
7020 County Dues Sharing	2,050.00	25.00	\$2,075.00
8130 Telephone & Telecommunications	260.66		\$260.66
8134 Domain & Website Services	39.17	636.88	\$676.05
8140 Postage, Shipping, Freight & Delivery	6.70		\$6.70
8152 Bulk Email Services	9.95	9.95	\$19.90
8210 Office Rent	90.30	84.35	\$174.65
8290 Special Events			\$0.00
8292 Event Facilities		25.00	\$25.00
<b>Total 8290 Special Events</b>		<b>25.00</b>	<b>\$25.00</b>
8400 Convention		850.61	\$850.61
8560 Outside Computer Services	214.00	214.00	\$428.00
8570 Advertising	38.30		\$38.30
8574 Membership Promotions		15.00	\$15.00
8590 Credit Card & Transaction Processing	198.53	221.13	\$419.66
8650 Taxes & Licenses	53.00		\$53.00
Unapplied Cash Bill Payment Expense	12.50	-12.50	\$0.00
<b>Total Expenses</b>	<b>\$2,973.11</b>	<b>\$2,069.42</b>	<b>\$5,042.53</b>
<b>NET OPERATING INCOME</b>	<b>\$4,190.85</b>	<b>\$1,585.53</b>	<b>\$5,776.38</b>
<b>Other Expenses</b>			
8660 Fines, Penalties & Judgments	500.00	500.00	\$1,000.00
<b>Total Other Expenses</b>	<b>\$500.00</b>	<b>\$500.00</b>	<b>\$1,000.00</b>
<b>NET OTHER INCOME</b>	<b>\$ -500.00</b>	<b>\$ -500.00</b>	<b>\$ -1,000.00</b>
<b>NET INCOME</b>	<b>\$3,690.85</b>	<b>\$1,085.53</b>	<b>\$4,776.38</b>



Appendix E  
Libertarian Party of California

BUDGET OVERVIEW: FY 2018 BUDGET - FY18 P&L

January - December 2018

	JAN 2018	FEB 2018	MAR 2018	APR 2018	MAY 2018	JUN 2018	JUL 2018	AUG 2018	SEP 2018	OCT 2018	NOV 2018	DEC 2018	TOTAL
<b>Income</b>													
4a Donations													\$0.00
4010 Gifts-Unrestricted-One Time	340.00	340.00	340.00	340.00	340.00	340.00	340.00	340.00	340.00	340.00	340.00	340.00	\$4,080.00
4011 Gifts-Unrestricted-Recurring	550.00	550.00	550.00	550.00	550.00	550.00	550.00	550.00	550.00	550.00	550.00	550.00	\$6,600.00
<b>Total 4a Donations</b>	<b>890.00</b>	<b>890.00</b>	<b>890.00</b>	<b>890.00</b>	<b>890.00</b>	<b>890.00</b>	<b>890.00</b>	<b>890.00</b>	<b>890.00</b>	<b>890.00</b>	<b>890.00</b>	<b>890.00</b>	<b>\$10,680.00</b>
<b>5a Membership Dues</b>													
5210 Renewal	750.00	750.00	750.00	750.00	750.00	750.00	750.00	750.00	750.00	750.00	750.00	750.00	\$9,000.00
5212 New Member	600.00	600.00	600.00	600.00	600.00	600.00	600.00	600.00	600.00	600.00	600.00	600.00	\$7,200.00
5230 Revenue from Premiums	500.00	500.00	500.00	500.00	500.00	500.00	500.00	500.00	500.00	500.00	500.00	500.00	\$6,000.00
5250 Receipts From County Dues Sharing	300.00	0.00	0.00	0.00	0.00	0.00	300.00	0.00	0.00	0.00	0.00	0.00	\$600.00
<b>Total 5a Membership Dues</b>	<b>2,150.00</b>	<b>1,850.00</b>	<b>1,850.00</b>	<b>1,850.00</b>	<b>1,850.00</b>	<b>1,850.00</b>	<b>2,150.00</b>	<b>1,850.00</b>	<b>1,850.00</b>	<b>1,850.00</b>	<b>1,850.00</b>	<b>1,850.00</b>	<b>\$22,800.00</b>
<b>5b Events-Revenue</b>													
5500 Convention	11,000.00	2,000.00	3,000.00	3,500.00	0.00	0.00	0.00	0.00	0.00	1,000.00	1,500.00	2,500.00	\$24,500.00
5550 Event Donation Revenue	0.00	0.00	0.00	0.00	5,000.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	\$5,000.00
<b>Total 5b Events-Revenue</b>	<b>11,000.00</b>	<b>2,000.00</b>	<b>3,000.00</b>	<b>3,500.00</b>	<b>5,000.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>1,000.00</b>	<b>1,500.00</b>	<b>2,500.00</b>	<b>\$29,500.00</b>
<b>5c Materials-Revenue</b>													
5100 Sales of Product Income	130.00	130.00	130.00	130.00	130.00	130.00	130.00	130.00	130.00	130.00	130.00	130.00	\$1,560.00
5120 Reimbursed Shipping	30.00	30.00	30.00	30.00	30.00	30.00	30.00	30.00	30.00	30.00	30.00	30.00	\$360.00
<b>Total 5c Materials-Revenue</b>	<b>160.00</b>	<b>160.00</b>	<b>160.00</b>	<b>160.00</b>	<b>160.00</b>	<b>160.00</b>	<b>160.00</b>	<b>160.00</b>	<b>160.00</b>	<b>160.00</b>	<b>160.00</b>	<b>160.00</b>	<b>\$1,920.00</b>
6000 Interest - Checking and Savings	0.10	0.10	0.10	0.10	0.10	0.10	0.10	0.10	0.10	0.10	0.10	0.10	\$1.20
<b>Total Income</b>	<b>\$14,200.10</b>	<b>\$4,900.10</b>	<b>\$5,900.10</b>	<b>\$6,400.10</b>	<b>\$7,900.10</b>	<b>\$2,900.10</b>	<b>\$3,200.10</b>	<b>\$2,900.10</b>	<b>\$2,900.10</b>	<b>\$3,900.10</b>	<b>\$4,400.10</b>	<b>\$5,400.10</b>	<b>\$64,901.20</b>
<b>GROSS PROFIT</b>	<b>\$14,200.10</b>	<b>\$4,900.10</b>	<b>\$5,900.10</b>	<b>\$6,400.10</b>	<b>\$7,900.10</b>	<b>\$2,900.10</b>	<b>\$3,200.10</b>	<b>\$2,900.10</b>	<b>\$2,900.10</b>	<b>\$3,900.10</b>	<b>\$4,400.10</b>	<b>\$5,400.10</b>	<b>\$64,901.20</b>
<b>Expenses</b>													
7020 County Dues Sharing	450.00	450.00	450.00	450.00	450.00	450.00	450.00	450.00	450.00	450.00	450.00	450.00	\$5,400.00
7510 Fundraising Fees	500.00	500.00	500.00	500.00	500.00	500.00	500.00	500.00	500.00	500.00	500.00	500.00	\$6,000.00
7540 Independent Contractor Fees	700.00	0.00	700.00	0.00	700.00	0.00	700.00	0.00	700.00	0.00	700.00	0.00	\$4,200.00
8110 Office Supplies	25.00	25.00	25.00	25.00	25.00	25.00	25.00	25.00	25.00	25.00	25.00	25.00	\$300.00
8130 Telephone & Telecommunications	270.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	\$380.00
8134 Domain & Website Services	10.00	500.00	10.00	10.00	10.00	10.00	10.00	10.00	110.00	10.00	10.00	10.00	\$710.00
8140 Postage, Shipping, Freight & Delivery	8.00	0.00	0.00	0.00	0.00	0.00	8.00	0.00	0.00	0.00	0.00	0.00	\$16.00
8152 Bulk Email Services	0.00	280.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	\$280.00
8154 Email Service	40.00	40.00	40.00	40.00	40.00	40.00	40.00	40.00	40.00	40.00	40.00	40.00	\$480.00
8170 Printing & Copying	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	\$1,200.00
<b>8200 Regional Offices</b>													
8201 Northern Vice-Chair	400.00	400.00	400.00	400.00	400.00	400.00	400.00	400.00	400.00	400.00	400.00	400.00	\$4,800.00
8205 Southern Vice-Chair	400.00	400.00	400.00	400.00	400.00	400.00	400.00	400.00	400.00	400.00	400.00	400.00	\$4,800.00
<b>Total 8200 Regional Offices</b>	<b>800.00</b>	<b>800.00</b>	<b>800.00</b>	<b>800.00</b>	<b>800.00</b>	<b>800.00</b>	<b>800.00</b>	<b>800.00</b>	<b>800.00</b>	<b>800.00</b>	<b>800.00</b>	<b>800.00</b>	<b>\$9,600.00</b>
8210 Office Rent	85.00	85.00	85.00	85.00	85.00	85.00	85.00	85.00	85.00	85.00	85.00	85.00	\$1,020.00
<b>8290 Special Events</b>													
8292 Event Facilities	0.00	0.00	0.00	0.00	3,100.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	\$3,100.00
<b>Total 8290 Special Events</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>3,100.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>\$3,100.00</b>
8400 Convention	0.00	0.00	0.00	16,400.00	0.00	0.00	0.00	0.00	3,600.00	0.00	0.00	0.00	\$20,000.00
8512 Bank Services - Account Fees	3.00	0.00	0.00	3.00	0.00	0.00	3.00	0.00	0.00	3.00	0.00	0.00	\$12.00
8520 Insurance - Liability & Casualty	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	550.00	0.00	0.00	0.00	\$550.00
8560 Outside Computer Services	205.96	205.96	205.96	205.96	205.96	205.96	205.96	205.96	205.96	205.96	205.96	205.96	\$2,471.52
8570 Advertising	25.00	25.00	25.00	25.00	25.00	25.00	25.00	25.00	25.00	25.00	25.00	25.00	\$300.00
8572 Promotional Products	50.00	50.00	50.00	50.00	50.00	50.00	50.00	50.00	50.00	50.00	50.00	50.00	\$600.00
8574 Membership Promotions	65.00	65.00	65.00	65.00	65.00	65.00	65.00	65.00	65.00	65.00	65.00	65.00	\$780.00
8580 On Line Store Fees	50.00	50.00	50.00	50.00	50.00	50.00	50.00	50.00	50.00	50.00	50.00	50.00	\$600.00
8590 Credit Card & Transaction Processing	250.00	250.00	250.00	250.00	250.00	250.00	250.00	250.00	250.00	250.00	250.00	250.00	\$3,000.00
8650 Taxes & Licenses	50.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	\$50.00
<b>Total Expenses</b>	<b>\$3,686.96</b>	<b>\$3,435.96</b>	<b>\$3,365.96</b>	<b>\$19,068.96</b>	<b>\$6,465.96</b>	<b>\$2,665.96</b>	<b>\$3,376.96</b>	<b>\$2,665.96</b>	<b>\$7,615.96</b>	<b>\$2,668.96</b>	<b>\$3,365.96</b>	<b>\$2,665.96</b>	<b>\$61,049.52</b>
<b>NET OPERATING INCOME</b>	<b>\$10,513.14</b>	<b>\$1,464.14</b>	<b>\$2,534.14</b>	<b>\$ -12,668.86</b>	<b>\$1,434.14</b>	<b>\$234.14</b>	<b>\$ -176.86</b>	<b>\$234.14</b>	<b>\$ -4,715.86</b>	<b>\$1,231.14</b>	<b>\$1,034.14</b>	<b>\$2,734.14</b>	<b>\$3,851.68</b>
<b>Other Expenses</b>													
8660 Fines, Penalties &	500.00	500.00	500.00	500.00	500.00	500.00	250.00	0.00	0.00	0.00	0.00	0.00	\$3,250.00

	JAN 2018	FEB 2018	MAR 2018	APR 2018	MAY 2018	JUN 2018	JUL 2018	AUG 2018	SEP 2018	OCT 2018	NOV 2018	DEC 2018	TOTAL
Judgments													
<b>Total Other Expenses</b>	<b>\$500.00</b>	<b>\$500.00</b>	<b>\$500.00</b>	<b>\$500.00</b>	<b>\$500.00</b>	<b>\$500.00</b>	<b>\$250.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$3,250.00</b>
NET OTHER INCOME	\$ -500.00	\$ -500.00	\$ -500.00	\$ -500.00	\$ -500.00	\$ -500.00	\$ -250.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$ -3,250.00
NET INCOME	\$10,013.14	\$964.14	\$2,034.14	\$ -13,168.86	\$934.14	\$ -265.86	\$ -426.86	\$234.14	\$ -4,715.86	\$1,231.14	\$1,034.14	\$2,734.14	\$601.68

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# LNC Report

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**Report Date:** 03/10/2018

**LNC Region 4 Representative:** Jeff Hewitt

## LNC

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Since our last meeting in Long Beach on December 2nd 2017, I have attended an LNC meeting in New Orleans a week later and participated in an electronic meeting earlier this year. Because of a rare snow storm in Louisiana, a few of the LNC members could not attend. Many of the flights were cancelled and some like myself and chairman Sarwak had to drive or hitch a ride with others. A quorum was able to make it from all reaches of our great nation showing the determination and commitment of America's 3rd largest party. Since driving is not as fast as flying many of us did not make the fundraiser dinner on Friday night and thus the party did not raise as much as the corresponding dinner in Kansas City.

I will cover the more important aspects of the meeting a little later, but the special electronic meeting was called in response to the outrage created by several statements made by Vice-Chair Arvin Vorha. The topic occupied the majority of INC business chatter for weeks. As many of you know a motion was made and passed to censure Mr. Vorha from the California ExCom. At the same time a motion was made and passed by Nevada's ExCom to remove him from the LNC. I felt that a 2/3 majority of 17, or 12 was unattainable on a motion for removal yet I felt a simple majority was in the realm of possibility. A censure requires a simple majority and that is why I made the motion about a week before the electronic meeting was scheduled. However, in true libertarian fashion it got twisted and died on the vine. Later, in the electronic meeting the discussion went from removal back to censure and eventually passed 9 to 7 sparing the Chairs vote. I know the handling of the Vice-Chair's remarks and ensuing "punishment" are controversial on this body as well as others and I would like to remind that everyone should attend our national convention at the end of June in New Orleans. There the delegates can determine the direction the party takes.

Meanwhile back in New Orleans the first day of business dealt with the budget and the various committees and their reports. Tennessee, Kentucky, Ohio and Alabama still have ballot access issues and are receiving funds from the LNC to accomplish this end. The most important issue of the meeting in my mind was the selection of a national convention site for 2020. Three sites were finalists and had representatives to make presentations. The J. W. Marriott in Austin Texas beat out a Marriott in Atlanta Georgia and another hotel in Glendale Arizona. Denver was picked for the next LNC meeting in April. Any other questions can be answered in Sacramento.

Jeff Hewitt Region 4 Representative of the LNC



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# 2018 Convention Committee Report

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**Report Date:** 3/10/2018

**Committee Chair:** Honor "Mimi" Robson

**Members:** José Castañeda, Chuck Hamm, Jennifer Imhoff, Robert Imhoff, Gail Lightfoot and Thom Taylor

## Mission Statement

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*Our mission is to plan and execute the 2018 Libertarian Party of California Convention. The ultimate goal is to increase membership and participation of the Central Committee and to promote the Libertarian Party of California and its candidates to the people of California.*

## Meeting History

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- We have held meetings on the following dates:
  - July 13, 2017, Conference Call via LPC Conference Line, with Chuck Hamm Jennifer Imhoff, Robert Imhoff, Mimi Robson and Thom Taylor in attendance.
  - July 27, 2017, Video Conference via Urban Airship, with Chuck Hamm Jennifer Imhoff, Robert Imhoff, Mimi Robson and Thom Taylor in attendance. Andrea Mata also attended as a guest.
  - August 29, 2017, Video Conference via Urban Airship, with Chuck Hamm Jennifer Imhoff, Robert Imhoff, Mimi Robson and Thom Taylor in attendance.
  - November 15, 2017, Conference Call via LPC Conference Line, with Chuck Hamm Jennifer Imhoff, Robert Imhoff, Mimi Robson and Thom Taylor in attendance. Tony Tylor also attended as a guest.
  - December 17, 2017, Conference Call via LPC Conference Line, with Jennifer Imhoff, Robert Imhoff, George Reis, Mimi Robson and Thom Taylor in attendance. Tony Tyler and Zachary Moore attended as guests.
  - January 17, 2018, Conference Call via LPC Conference Line, with Jennifer Imhoff, Robert Imhoff, George Reis, Mimi Robson and Thom Taylor in attendance. Tony Tyler, Zachary Moore and David Naranjo attended as guests.
  - February 10, 2018, Conference Call via LPC Conference Line, with Robert Imhoff, George Reis, Mimi Robson and Thom Tyler in attendance. David Naranjo attended as a guest.
- Upcoming meeting: To be announced.



## Executive Overview

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- We have held a total of seven meetings via conference call and online meetings, to discuss the various aspects of planning the 2018 Convention
- We have sold 106 total packages for the convention as of March 3, 2018 totaling \$14,200.00
  - Platinum Package (includes full access, breakfast, lunch and banquet)  
31 Packages sold for a total of \$8,970.00
  - Premium Package (includes full access and breakfast)  
41 Packages sold for a total of \$3,820.00
  - Saturday Night Banquet  
6 Banquet tickets sold for a total of \$660.00
  - Business Only  
28 Packages sold at \$0 each
  - Sponsorship  
Bronze (\$750.00)
- For the packages sold to date the total food and beverage cost is \$9,508.00 toward our commitment of \$18,000
- For the 2017 Santa Clara Convention we sold a total of 109 packages (which doesn't include add-ons for lunch only etc.) and with almost two months left we have already sold 106, therefore we are on track to have a much greater attendance this year over last
- Currently there have been 62 room nights booked through the host hotel
  - Our minimum commitment is 67 room nights so we will reach that
  - We have 80 room nights blocked off for the event so it is likely we will sell out so if you plan to stay in the hotel and haven't yet booked your room I would suggest doing so soon
- At the December 2, 2017 Executive Committee meeting \$1,000.00 was approved to send out a sponsorship mailing to high value Gary Johnson donors
  - This mailing was completed on February 20, 2018 and mailed shortly after that for a total cost of \$850.61
  - On March 4, 2018 Alicia Clark paid for a Bronze Sponsorship package in the amount of \$750
  - As of March 9, 2018 there hadn't yet been any responses by mail however I haven't received the mail yet that would include any responses
- To date we have confirmed the following speakers:
  - Judge Jim Gray; 2012 Libertarian Vice-Presidential Candidate
  - Governor William Weld; 2016 Libertarian Vice-Presidential Candidate
  - Tom Campbell; Former member of the House of Representatives and Senate

- Nicholas Sarwark; National Libertarian Party Chair, Libertarian Candidate for Mayor of Phoenix
- Larry Sharpe; Libertarian Candidate for Governor of New York
- Matt Welch; Editor at Large, Reason Magazine
- Sophia Cope; Staff Attorney on the Electronic Frontier Foundation
- James Peron; Libertarian author and activist
- Brando Eaton; Actor/director, Executive Producer of *I Am Gary Johnson*
- Alicia and Ed Clark
- The Committee is still in the process of obtaining additional speakers
- The following events have been scheduled for the Convention
  - County Executive Committee Summit
    - Panel discussion with Emily Tilford, Jeanine DeRose, Jennifer Imhoff and Angela McArdle to be moderated by Larry Sharpe
    - LNC Chair Candidate Panel moderated by Matt Welch
    - Governor Candidate's Debate to be moderated by Larry Sharpe
    - Moderated question and answer session with Governor Bill Weld moderated by Matt Welch
    - 2018 Candidates Forum
- The Committee will begin purchasing materials for the convention which will include badging, programs, etc. I will be making a motion to allot funds for these purchases
- The Committee will require the use of audio visual equipment from both the Northern and Southern Regions for the Convention, so plans will be required to get that equipment to Long Beach
- The Committee will need the use of the state's printer that was purchased last year for the convention.
  - Arrangements will be needed for the Chair of the Committee to take temporary possession of the printer

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# Website Committee Report

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**Commissioned by:** Ted Brown – CA LP Chairperson

**Committee Chair:** Robert Imhoff

**Members:**

Jason Wu – CA LP At Large rep

Boomer Shannon – CA LP At Large rep

Tyler Kuskie – CA LP At Large rep

Mimi Robson – CA LP Secretary

**Technical Advisor:**

Justin Emsoff

**Agenda**

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- Executive Overview
- Detailed Task Lists Completed

**Website Committee**

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**Executive Overview**

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The website has seen many material changes since the December executive committee meeting. This was due to recruitment of Justin Emsoff as a WordPress technical advisor. He came in through our Volunteer sign-up page on site. Because of his efforts with the website, we have been able to fix several technical glitches that were lingering. He has revamped our Convention Page to provide a more exciting look and easy to understand information about this upcoming event. In addition, he has assisted with the overall look and feel, bringing it in a direction that is more modern and easy to get information about our activates.

As per Executive Committee resolution passed at that 2017 Q3 September meeting, we were required to post a “Who’s Running” page, featuring all candidates running for office in California that are Libertarian. We worked with the national party to get the WordPress plugin they are using for their national page, and have implemented that same system within our site. We have updated all Libertarians on this site who wish to be published.

## Detailed Task List

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- Ongoing Updates
  - Calendar events are staying fresh and up to date in line with expectations.
- New Content
  - Added Who's Running page for all candidates running for office in June 5<sup>th</sup> primaries.
- Cosmetic Changes
  - Updated Convention Page to look more modern and exciting for our delegates to get information quick and easy
  - Revamped the global top menu bar to have cleaner look, and easier access to Join and Donate options.
- Material Changes
  - Added custom plugin for new site looks
  - Added new plugin for Who's Running page database
  - Updated Word Press to latest version (was WP 4.9, now WP 4.9.1)
  - Updated Plug-ins (5 total since last update)

## Meeting History

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- 2017/12/28 – December Meeting: Justin Emsoff, Mimi Robson, Robert Imhoff
- 2017/01/11 – Meeting with Technical Advisor for Convention Page updates.

## References

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Main Website: <https://ca.lp.org>

END OF FILE

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# Communications Report, March 10, 2018

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**Commissioned by:** Ted Brown – CA LP Chairperson  
**Communications Director:** Jennifer Imhoff-Dousharm

## Agenda

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- Press Updates
- Affiliate Support
- Recommendations

## Communication Director

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### Communication Director Purpose

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The Communication Director is to provide guidance on the implementation of the marketing and communications plan, which includes:

- Maintaining the integrity and increase the usage of LPC brand
- Assisting in the continuous development of the website
- Assisting in the continuous development of social media accounts
- Facilitating and promoting county affiliate participation to increase membership value, benefits, and satisfaction
- Providing content ideas for county affiliate wide communications as needed
- Promoting best/promising practices through various media modes
- Identifying opportunities to partner with existing or new public events related to the LPC's values and platform

### Mission Statement

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*The mission of the Communication Director is to oversee the strategic communications of the Libertarian Party of California's (LPC) brand with state and national news outlets and on social media; to establish an ongoing publicity campaign and media presence to disseminate information about the LPC's platform, candidates, events, and activities.*

### Executive Overview

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The LPC has published three press releases since our last meeting. I've assisted several candidates and county affiliates with press releases. We received one News Media request regarding the proposed bill for requiring cars to be zero emissions by 2040, which Mimi was able to speak with them. And I am still trying working with Elizabeth Brierley to explore state newsletter options however she has been busy the last couple months so we haven't been able to move forward with anything.

## Press Update

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- Press Releases
  - Various Candidate PR's
  - Affiliate County PR
  - LPC Candidate Endorsements
  - Push Polling Results
  - 2018 LPC Convention Announcement
- News Media
  - East Bay Times - Zero Emissions Bill

## Communication Update

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- Increased Media List
  - Added 6 new media sources to the list of press outlets.
- Affiliate Outreach
  - Letter for all chairs offering assistance prepared, pending approval

## Communication Recommendations/ Requests

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1. None at this time.

END OF FILE

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# Social Media Committee Report

## March 10, 2018

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**Commissioned by:** Ted Brown, Chair  
**Committee Chair:** Jennifer Imhoff-DOusharm  
**Members:**  
Robert Imhoff - technical advisor (YouTube)  
Angela Mcardle-Migaki - Advisory  
Jonathan Jaech - Advisory  
Emily Tilford - Advisory

### Agenda

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- Exploratory Goals
- Objective
- Recommendations

### Social Media Committee

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#### Committee Purpose

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The Social Media Committee is to provide guidance on the implementation of the marketing and communications plan, which includes:

- Refreshes social networks regularly.
- Organizes and distribute news to members via newsletter, social media, and regularly-updated content for the web site.
- Writes copy appropriate for public dissemination.
- Chooses and shares content of interest to the Libertarian community via social media.
- Advises the Libertarian Party of California on social media presence and identify new forms of social media appropriate for publicity.

#### Mission Statement

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*The mission of the Social Media Committee is to assist the Communications Director, under guidance of the Executive Committee, with the strategic communications of the Libertarian Party of California's (LPC) brand on social media platforms; to establish a consistent and credible presence to disseminate information about the LPC's platform, candidates, events, and activities.*

Executive Overview

The Social Media Committee had two of its members resign during the last quarter due to personal life obligations. However executive committee members have stepped in. Mark, Mimi and Ken continue to all be active participants on Facebook and Robert active on Twitter and Reddit; assisting with posts, comments, and inbox replies. While posting activity is lower than desired engagement on all platforms is up. Facebook specifically has seen high viral activity - meaning posts are quickly reaching outside of its normal network naturally through shares.

Facebook Analytics - PAGE

	Total Page Likes		Impressions	Organic	Paid	Viral	Engaged with post	Click to ca.lp.org
2017 Q1	8525	+ 307	474,085	n/a	0	11807	11807	61
2017 Q2	8656	+ 131	202,223	n/a	0	2578	2578	36
2017 Q3	8903	+ 247	257,294	73135	19007	5417	5417	50
2017 Q4	9095	+ 192	173,453	109799	4991	3700	3700	28
2017	9095	+ 877	1107055	182934	23998	23502	23502	175
2017 Dec	9202	+ 107	103,207	79144	23621	37692	4544	5
2018 Jan	9208	+ 6	75,313	71812	0	20369	2715	6
2018 Feb	9216	+ 8	20,385	20130	0	10624	595	5
2018 Q1	9216	+ 121	198905	23621	23621	7854	7854	16

Twitter Analytics - @LPCLIVE

	Impressions	Profile Visits	Mentions	Lifetime Tweets	Total Followers
2017 Q1	n/a	97	5	2500	-22
2017 Q2	n/a	144	5	2500	2686
2017 Q3	125	315	8	2502 (+2)	-89
2017 Q4	22930	803	10	2542 (+40)	-64
2017 Dec	431000	554	20	2558 (+16)	-3
2018 Jan	4686	156	1	2556 (+8)	-24
2018 Feb	1709	130	2	2569 (+3)	-27
2017 Q1	437395	840	23	2569 (+27)	-54

END OF FILE